

Dear WTM 2019 Exhibitor,

Use the [WTM 2019 EXHIBITOR INFORMATION](#) website to manage your Brand USA Pavilion participation.

BOOTH UPGRADES, ADDITIONAL EQUIPMENT, & SERVICES: Deadline- October 2, 2019

For additional furnishings, equipment, and outlets, use the Optional Booth Equipment Form now available via the EXHIBITOR INFORMATION website or by clicking [HERE](#).

Please note that electrical outlets for auxiliary devices are not included in turnkey booths; all lighting electrical is included, but other electrical outlets must be ordered separately.

BOOTH GRAPHICS: Deadline- October 2, 2019

Each individual Turnkey Booth, Workstation, and Meeting Counter includes Exhibitor Name signage in standard type font. Enhance your booth appearance through customized graphics and logos. Additional graphics can be purchased such as Custom Overhead Banners and Custom Full Wall Graphics.

Please contact Christopher Mendola at cmendola@b-for.com before placing your order to determine the measurements needed for your Custom Overhead or Custom Full Wall Graphic.

Place your order for Booth Graphics via the Optional Graphics Form, available via the EXHIBITOR INFORMATION website or by clicking [HERE](#).

Best regards,

The Brand USA Pavilion at WTM 2019 Team

BRAND USA PAVILION AT WTM London 2019

November 4-6, 2019 | London, UK

c/o **B-FOR** International

520 William Street, Suite E, Fredericksburg, VA 22401-5775, USA

+1.540.373.9935 ext. 212

info@b-for.com | www.brandusapavilion.com