

Dear WTM 2019 Exhibitor,

Use the [WTM 2019 EXHIBITOR INFORMATION](#) website to manage your Brand USA Pavilion participation.

REMINDER CATALOGUE LISTING/COMPANY INFORMATION: Deadline – August 31, 2019

This information will be used for the show catalogue and online directory please log on to the exhibitor portal to update your information [HERE](#).

If you revise your company name in the portal please contact [Molly McFadden](#) so it may be correctly displayed on the directory and floor plan.

INDIGENOUS SAMPLING APPLICATION: Application Deadline – September 13, 2019

[Indigenous Sampling Application](#) is for any exhibitor wishing to provide low risk food/drink that has been donated free of charge by a manufacturer and is considered to be genuinely indigenous to their country.

- No charge for Indigenous Sampling Applications submitted prior to Friday September 13, 2019
- A charge of £600 plus VAT is applicable for Indigenous Sampling Applications submitted after this date and up to the September 27, 2019
- If you have any questions regarding the application process, please email cateringapplications@excel.london or call +44 (0) 20 7069 4712

EXTERNAL CATERING: Application Deadline – September 20, 2019

[External Catering Application](#) is for any exhibitor wishing to provide their own catering through an external caterer that is not ExCeL London Hospitality, or that does not meet the requirements for an Indigenous Sampling Application.

- A charge of £1,400 plus VAT is applicable
- External Applications submitted after Friday September 20, 2019 will not be accepted
- All other information and requirements will be provided directly by ExCeL on application.
- If you have any questions regarding the application process, please email cateringapplications@excel.london or call +44 (0) 20 7069 4712

BRAND USA PAVILION FLOOR PLAN:

The Brand USA Pavilion at WTM 2019 Floor Plan is now available via the EXHIBITOR INFORMATION website or [HERE](#).

Best regards,

The Brand USA Pavilion at WTM 2019 Team

BRAND USA PAVILION AT WTM London 2019

November 4-6, 2019 | London, UK

c/o **B-FOR** International

520 William Street, Suite E, Fredericksburg, VA 22401-5775, USA

+1.540.373.9935 ext. 212

info@b-for.com | www.brandusapavilion.com