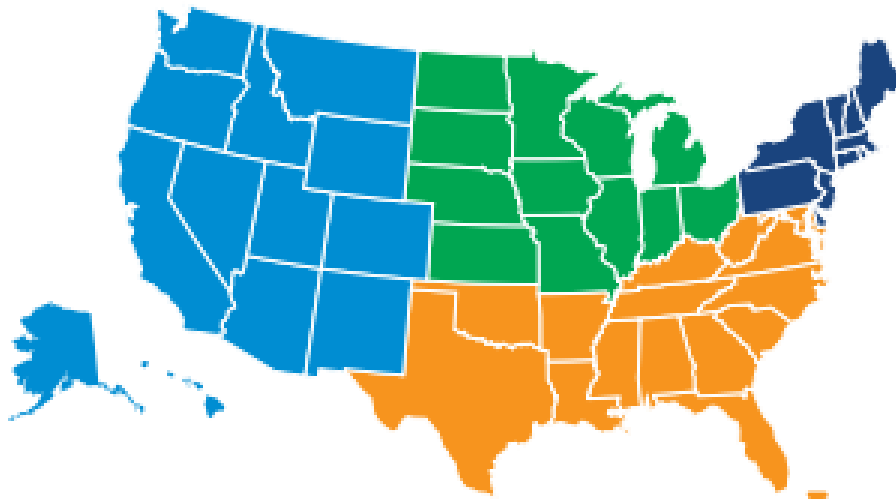


## USDA Market Access Program (MAP):

By participating in the USDA-endorsed USA Pavilion, exhibitors may be eligible to be reimbursed 50% of expenses like exhibiting fees, marketing and promotional activities, set-up, rentals and freight from the USDA's Foreign Agricultural Service (FAS) funded Branded Program. The Branded Program is administered by the four State Regional Trade Groups (SRTGs), which are private, non-profit associations that offer programs and services to help U.S. companies promote their food and agricultural products in foreign markets. For more information on this, please visit your State Regional Trade Group's website. Contact the appropriate group based on your geographic location:



### Food Export USA–Northeast

Philadelphia, PA | 215.829.9111 | [www.foodexportusa.org](http://www.foodexportusa.org)

Joshua Dillard, Branded Program Manager | [jdillard@foodexport.org](mailto:jdillard@foodexport.org)

### Food Export Association of the Midwest USA

Chicago, IL | 312.334.9200 | [www.foodexport.org](http://www.foodexport.org)

Teresa Miller, Int'l Marketing Program Manager | [tmiller@foodexport.org](mailto:tmiller@foodexport.org)

Joe Yotti, Branded Program Manager | [jyotti@foodexport.org](mailto:jyotti@foodexport.org)

### The Southern U.S. Trade Association

New Orleans, LA | 504.568.5986 | [www.susta.org](http://www.susta.org)

Sarah Gelpi, International Marketing Manager | [sarah@susta.org](mailto:sarah@susta.org)

Deneen Wiltz, Branded Program Director | [deneen@susta.org](mailto:deneen@susta.org)

### The Western U.S. Agricultural Trade Association

Vancouver, WA | 360.693.3373 | [www.wusata.org](http://www.wusata.org)

Janet Kenefsky, International Marketing Director, Generic Program | [export@wusata.org](mailto:export@wusata.org)

Tricia Walker, Branded Program Manager | [Tricia@wusata.org](mailto:Tricia@wusata.org)