



National Travel and Tourism Office

Market Profile: United Kingdom





Market Profile: United Kingdom

Background

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This profile contains inbound traveler volume, spending, and profile trends for residents of the United Kingdom who visited the United States. Inbound profiles contain data from 1997 through the most current year, depending on availability and sample size limitations. This profile, available on the [trade.gov/travel-and-tourism-research](https://www.trade.gov/travel-and-tourism-research) website, always contains the most recent new or revised data available. Percentage-point and percentage changes are based on non-rounded data. Blank cells reflect sample size limitations; use of "-" reflects data are not available. This file contains hidden columns of data that go back to 1997 depending on data availability.

Traveler volume is based on the ADIS / I-94 arrival-departure records, in either electronic or paper format, issued by a U.S. Customs and Border Protection (CBP) Officer to a foreign visitor entering the United States. The ADIS / I-94 record is the only source for overseas (air, land, and sea) and Mexico-Air non-resident arrivals to the United States. For details on this program, please visit:

<https://www.trade.gov/i-94-arrivals-program>

Traveler spending is based on the Department of Commerce, Bureau of Economic Analysis, Balance of Accounts system. International standards now use a broader definition of "travel" than previously used, and now add a) education-related travel, b) health-related travel, and c) expenditures on goods and services by border, seasonal, and other short-term workers. All traveler spending (export) data shown in this profile use the new definition.

For details on this program please visit:

<https://www.trade.gov/travel-and-tourism-research>

Traveler profile characteristics are based on the Survey of International Air Travelers (SIAT), a primary research program that provides visitor travel, trip and demographic characteristics. It is also a source of data used to estimate travel and passenger fare exports, imports, and contributions to GDP for the U.S. government. The SIAT examines non-resident overseas, Mexico air, and Canada air visitors to the United States, and U.S. residents traveling by air to overseas, Mexico, or Canada. The survey questionnaire was revised beginning with 2012 data. All data are shown in this profile as available regardless of whether question items were added, deleted, or modified beginning in 2012. The arrangement of question items varies across the tables. This profile shows only a portion of the 40 travel characteristics data reported on international travel to the United States. Additional information may be obtained for a fee. For details on this program please visit:

<https://www.trade.gov/survey-international-air-travelers-siat>

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Visitation Trends (Arrivals)

	2000	2005	2010	2015	2017	2018	2019	2020	2021
Total Arrivals (000s)	4,703	4,345	3,851	4,915	4,483	4,659	4,780	730	461
Percentage Change Previous Year (%)	11	1	-1	18	-2	4	3	-85	-37

Spending Trends (Exports)

[millions of U.S. dollars]	2000	2005	2010	2015	2017	2018	2019	2020	2021
Total Travel and Tourism Exports	\$12,674	\$12,478	\$12,195	\$16,130	\$14,603	\$15,395	\$15,526	\$2,895	\$2,120
Travel Receipts	\$10,089	\$9,913	\$9,922	\$12,722	\$11,609	\$12,032	\$12,195	\$2,147	\$1,660
Business	\$2,552	\$2,286	\$1,916	\$2,114	\$1,670	\$1,730	\$1,756	\$359	\$404
Short-Term Workers	\$180	\$214	\$185	\$381	\$337	\$364	\$390	\$126	\$191
Other Business	\$2,372	\$2,073	\$1,730	\$1,734	\$1,333	\$1,367	\$1,367	\$232	\$212
Personal	\$7,537	\$7,627	\$8,006	\$10,608	\$9,938	\$10,301	\$10,439	\$1,789	\$1,256
Health Related	\$72	\$61	\$63	\$84	\$69	\$63	\$56	\$12	\$7
Education Related	\$159	\$205	\$269	\$406	\$466	\$478	\$481	\$394	\$365
Other Personal	\$7,306	\$7,361	\$7,674	\$10,118	\$9,403	\$9,760	\$9,902	\$1,382	\$884
Passenger Air Transportation	\$2,585	\$2,565	\$2,273	\$3,408	\$2,994	\$3,363	\$3,331	\$748	\$460
Percentage Change Previous Year (%)	16	2	2	14	-3	5	1	-81	-27

Note: Total Travel & Tourism Exports = travel receipts (purchase of travel and tourism-related goods and services, to include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incident to a U.S. visit) + passenger fare receipts (fares paid by foreign residents to U.S. air carriers for travel from foreign countries to the United States). All traveler spending data are subject to periodic, annual, and decennial revisions. BEA releases data for various countries and various categories across three release dates throughout the year. The March release provides travel export estimates for only the largest export countries and for only the "Travel Receipts" category. NTTO estimates Passenger Air Transportation in order to provide a total travel and tourism export estimate prior to October of the current year, when that estimate otherwise would be released. All NTTO estimates are supplanted by the BEA October official release, and previously-released BEA estimates may be revised.

BEA Release Date: July 2022

Survey Respondent Sample Size and Volume Estimates

[number of respondents]	2000	2005	2010	2015	2017	2018	2019	2020	2021
Respondents	3,022	4,202	7,339	6,954	4,382	4,825	4,274	1,176	1,261

Notes: Survey respondent sample size reflects the total number of questionnaire records meeting the profile definition. Sample size for specific questions may be less than those shown above due to varying question response rates. All profile data are weighted by "Total Arrivals" visitor volume shown at the top of this page (person-trips), and thus 1) traveler profile segment volume can be estimated by multiplying the profile percentage for a given year by the Total Arrivals volume above; and 2) by implicit assumption, the total travel party has the same characteristics as the survey respondent (e.g. same trip purpose, same activities, same travel experience, etc.).

Market Profile: United Kingdom

Trip Purpose

Main Purpose (one response) [% of respondents]	2000	2005	2010	2015	2017	2018	2019	2020	2021
Business	---	---	---	9.1	8.3	8.6	8.1	15.3	7.8
Business/Professional	19.9	13.9	14.0	---	---	---	---	---	---
Convention/Conference/Trade Show	2.2	1.9	1.9	4.7	4.9	5.7	4.5	3.0	1.7
Education	---	---	---	1.2	1.5	1.6	1.2	2.8	5.9
Study/Teaching	0.6	0.6	0.9	---	---	---	---	---	---
Health Treatment	0.0	0.1	0.1	0.2	0.2	0.1	0.0	0.0	0.1
Vacation/Holiday	---	---	---	66.1	66.2	65.2	65.3	51.3	40.0
Leisure/Rec./Holidays	61.4	63.7	63.0	---	---	---	---	---	---
Visit Friends/Relatives	15.5	19.3	19.8	18.5	18.5	18.3	19.9	26.7	43.5
Religion/Pilgrimages	0.0	0.0	0.1	0.1	0.2	0.1	0.5	0.2	0.2
Other	0.3	0.5	0.3	0.2	0.2	0.4	0.4	0.6	0.7

Net Purpose (multiple responses) [% of respondents]	2000	2005	2010	2015	2017	2018	2019	2020	2021
Business	---	---	---	10.9	10.2	10.3	9.6	16.5	11.7
Business/Professional	24.1	16.4	15.9	---	---	---	---	---	---
Convention/Conference/Trade Show	3.8	3.4	3.7	6.0	6.2	7.3	5.9	4.0	2.7
Education	---	---	---	2.5	2.5	2.5	2.1	3.5	6.3
Study/Teaching	1.5	1.6	1.5	---	---	---	---	---	---
Health Treatment	0.3	0.2	0.3	0.3	0.4	0.2	0.2	0.5	0.6
Vacation/Holiday	---	---	---	74.7	75.4	73.2	74.6	63.8	55.1
Leisure/Rec./Holidays	72.7	75.3	74.5	---	---	---	---	---	---
Visit Friends/Relatives	29.7	31.8	30.8	29.0	27.5	28.2	29.5	35.0	53.7
Religion/Pilgrimages	0.4	0.2	0.2	0.4	0.8	0.4	0.7	0.5	0.5
Other	0.7	1.1	0.7	0.4	0.4	0.6	0.6	0.8	1.5
BUSINESS & CONVENTION	25.6	18.5	17.5	15.2	15.2	16.3	14.2	19.7	13.8
LEISURE & VFR	84.0	89.1	87.4	87.2	87.7	86.7	88.3	81.6	86.9

Information Sources Used for Trip Planning

[percent of respondents]	2000	2005	2010	2015	2017	2018	2019	2020	2021
Airlines	14.6	20.4	26.6	52.6	55.2	56.9	57.5	54.2	74.2
Corporate Travel Dept.	10.6	5.6	6.3	9.8	10.0	10.2	9.5	13.0	6.2
Inflight Info. Systems	0.4	0.5	0.8	---	---	---	---	---	---
Newspapers/Magazines	5.5	3.6	1.9	---	---	---	---	---	---
Personal Recommendation	---	---	---	21.6	22.9	22.0	25.5	23.3	20.1
Friends/Relatives	14.8	14.5	15.4	---	---	---	---	---	---
Online Travel Agency	---	---	---	35.2	35.7	36.0	34.6	32.6	29.7
Travel Agency Office	---	---	---	17.0	17.7	16.0	13.8	12.5	7.5
Travel Agency	53.2	33.0	30.2	---	---	---	---	---	---
National/State/City Travel Office	---	---	---	3.9	4.5	4.3	4.2	5.7	15.6
Nat'l Govt. Tourist Ofc.	1.0	1.0	0.8	---	---	---	---	---	---

State/City Travel Ofc.	1.7	1.7	1.2	---	---	---	---	---	---
Personal Computer	19.1	42.2	48.2	---	---	---	---	---	---
Tour Operator/Travel Club	---	---	---	11.5	11.4	12.3	10.7	9.7	3.5
Tour Company	8.5	9.3	5.5	---	---	---	---	---	---
Travel Guides	9.6	8.4	8.2	11.4	10.8	10.8	12.3	10.4	3.9
TV/Radio	4.6	1.9	0.5	---	---	---	---	---	---
Other	---	---	---	4.3	3.8	3.4	4.5	5.8	5.1

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Activity Participation

[percent of respondents]	2000	2005	2010	2015	2017	2018	2019	2020	2021
American Indian Communities	4.0	3.9	3.6	3.7	3.2	3.5	3.6	2.4	2.8
Amusement/Theme Parks	38.4	36.5	34.0	31.1	29.2	27.6	26.1	19.7	16.1
Art Gallery/Museum	21.1	20.6	21.9	28.3	27.7	28.5	30.4	30.9	29.3
Camping/Hiking	3.6	2.9	3.9	4.7	4.9	3.8	4.4	4.2	6.5
Casinos/Gamble	8.7	10.6	12.1	11.9	12.0	9.7	10.6	7.4	6.7
Concert/Play/Musical	11.9	15.6	17.1	19.8	18.7	17.9	19.0	13.6	15.0
Cruises	6.0	6.3	7.2	---	---	---	---	---	---
Cultural / Ethnic Heritage Sites	---	---	---	14.8	16.3	15.4	15.2	15.7	13.2
Cultural Heritage Sites	18.6	21.9	25.0	---	---	---	---	---	---
Ethnic Heritage Sites	5.9	4.0	4.5	---	---	---	---	---	---
Experience Fine Dining	---	---	---	35.9	30.1	29.5	27.2	29.9	33.9
Dining in Restaurants	93.2	94.1	93.7	---	---	---	---	---	---
Environmental/Eco. Excursions	3.5	3.9	2.8	2.8	2.3	2.3	2.6	2.8	2.7
Golfing/Tennis	8.2	7.4	6.4	4.9	4.2	3.4	2.8	4.3	5.5
Guided Tours	15.4	19.7	19.3	29.3	29.9	28.8	27.7	21.7	13.6
Historical Locations	---	---	---	30.3	30.4	30.6	30.2	25.8	23.2
Historical Places	34.7	40.7	42.0	---	---	---	---	---	---
Hunting/Fishing	2.9	2.6	2.4	2.3	2.0	1.9	1.1	0.9	1.0
National Parks/Monuments	---	---	---	38.5	39.6	37.9	38.4	34.3	34.2
National Parks	19.3	20.9	21.3	---	---	---	---	---	---
Nightclubbing/Dancing	15.5	12.7	12.6	13.5	11.9	11.1	12.0	11.1	11.2
Ranch Vacations	1.0	1.3	1.0	---	---	---	---	---	---
Shopping	89.2	92.0	88.1	87.8	85.7	85.2	83.6	79.9	80.4
Sightseeing	---	---	---	82.4	83.4	81.9	80.9	75.1	70.6
Sightseeing in Cities	41.5	44.2	44.5	---	---	---	---	---	---
Touring Countryside	24.8	24.9	21.6	---	---	---	---	---	---
Small Towns	25.7	29.8	27.1	31.4	30.3	28.2	28.6	25.0	29.4
Snow Sports	---	---	---	1.1	1.1	1.0	0.8	1.9	1.7
Snow Skiing	3.4	2.9	1.6	---	---	---	---	---	---
Sporting Event	---	---	---	14.3	15.2	13.2	13.2	12.0	16.0
Attend Sporting Event	6.8	4.8	7.5	---	---	---	---	---	---
Water Sports	---	---	---	7.0	6.8	5.6	5.6	4.3	6.1
Water Sports/Sunbathing	33.0	27.4	27.7	---	---	---	---	---	---
Other	---	---	---	1.5	1.3	1.4	1.7	2.9	4.3

Notes: "Cruises" was removed as an activity type in 2012, but was added as a transportation type ("Cruise Ship/River Boat 1+ Nights").

See "Transportation Types Used in the U.S." in this profile.

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Transportation Types Used in the U.S.

[percent of respondents]	2000	2005	2010	2015	2017	2018	2019	2020	2021
Air Travel between U.S. Cities	19.8	18.6	19.8	24.6	22.2	20.1	20.0	23.8	29.2
Bus between Cities	7.3	7.8	7.9	11.9	11.4	12.1	11.7	11.0	6.2
Railroad between Cities	9.1	8.2	9.3	6.4	5.8	6.0	6.3	5.1	9.3
City Subway/Tram/Bus	17.2	21.9	21.7	31.6	31.3	32.8	33.6	33.6	29.5
Ferry/River Taxi/Srt Scenic Cruise	---	---	---	12.7	13.6	12.2	12.7	10.8	8.4
Rented Bicycle/Motorcycle/Moped	---	---	---	2.7	2.5	2.1	2.5	1.5	2.3
RideSharing Service	---	---	---	---	14.3	16.8	19.9	19.4	24.7
Taxicab/Limousine	41.8	45.3	45.9	40.7	37.1	38.2	36.5	32.0	27.8
Auto, Private or Company	24.0	23.7	23.7	30.0	30.5	29.4	28.2	34.1	42.7
Rented Auto	39.3	35.9	32.6	34.1	30.5	28.9	28.6	17.3	18.8
Cruise Ship/River Boat 1+ Nights	---	---	---	6.2	8.1	7.3	7.3	8.3	4.4
Motor Home/Camper	0.6	0.7	1.0	0.7	0.6	0.3	0.9	0.3	0.3

Notes: "Cruise Ship/River Boat 1+ Nights" was added as a transportation type beginning in 2012, but removed as an activity type (Cruise).
See "Activity Participation" in this profile.

Select Traveler Characteristics

[various metrics]	2000	2005	2010	2015	2017	2018	2019	2020	2021
Advance Trip Decision (mean days)	108	125	130	146	154	151	150	113	96
Advance Trip Decision (median days)	60	90	90	100	100	100	101	70	40
% Used Prepaid Package	24.2	24.5	21.6	16.5	17.4	16.7	16.4	13.3	6.4
% First International U.S. Trip	20.4	16.7	17.4	15.2	15.1	12.3	13.8	11.0	8.2
Length of Stay in the U.S. (mean nights)	14.0	12.6	13.7	14.3	12.8	12.2	11.9	12.9	19.7
Length of Stay in the U.S. (median nights)	12	10	11	10	10	9	9	7	10
U.S. Trips Past 12 Months (mean)	2.2	2.0	1.7	1.7	1.7	1.7	1.7	1.9	1.5
U.S. Trips Past 12 Months (median)	1	1	1	1	1	1	1	1	1
U.S. Trips Past 5 Years (mean)	7.0	6.2	5.4	---	---	---	---	---	---
U.S. Trips Past 5 Years (median)	3	3	3	---	---	---	---	---	---
Number of States Visited (% 1 state only)	72.2	73.3	71.5	75.0	77.8	77.3	78.4	84.4	73.4
Number of States Visited (mean average)	1.5	1.4	1.4	1.4	1.4	1.4	1.4	1.2	1.4
Hotel/Motel (% used 1+ nights)	79.4	79.6	80.1	79.6	80.0	81.4	80.9	69.0	58.7
Hotel/Motel (mean average # of nights)	8.8	8.9	8.5	9.5	8.8	8.7	8.5	7.3	11.7
Travel Party Size (mean # of persons)	1.8	1.9	1.8	1.8	1.7	1.8	1.8	1.5	1.4
Gender (% Male-among respondents)	60.5	52.3	47.9	49.1	49.2	47.2	45.7	43.3	41.8
Household Income (mean average)	\$88,900	\$106,800	\$102,800	\$110,896	\$99,064	\$102,183	\$102,862	\$101,471	\$112,116
Household Income (median average)	\$71,400	\$96,400	\$89,400	\$88,207	\$74,629	\$80,000	\$78,601	\$73,620	\$87,145
Age: Female (mean average among respondents)	40.3	42.0	43.4	42.7	42.6	44.8	43.5	42.4	41.5
Age: Male (mean average among respondents)	43.1	44.7	46.5	44.3	44.1	44.7	45.3	43.9	40.9

Market Profile: United Kingdom

Port of Entry Used to Clear U.S. Customs

[percent of respondents]	2000	2005	2010	2015	2017	2018	2019	2020	2021
Agana, GU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Atlanta, GA	3.9	3.6	3.5	4.3	3.3	2.8	3.1	3.1	4.3
Baltimore, MD	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boston, MA	4.9	4.2	3.7	4.2	4.0	4.2	4.2	3.4	4.3
Charlotte, NC	0.0	0.0	0.0	0.8	0.8	0.7	0.8	0.8	1.4
Chicago, IL	6.9	7.0	4.6	4.7	3.8	4.2	4.2	3.3	4.8
Cincinnati, OH	0.4	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dallas/Ft. Worth, TX	1.3	1.3	1.3	1.8	1.3	1.2	1.3	1.7	3.2
Denver, CO	0.0	0.0	0.0	0.9	0.9	1.1	1.1	1.3	1.0
Detroit, MI	1.7	0.8	1.0	1.1	0.7	0.6	0.7	0.5	0.6
Ft. Lauderdale, FL	0.0	0.0	0.1	0.4	1.0	1.3	0.8	0.5	0.9
Honolulu, HI	0.4	0.2	0.1	0.2	0.2	0.2	0.2	0.2	0.0
Houston, TX	2.1	1.8	2.6	1.8	1.8	1.7	1.7	2.1	2.5
Las Vegas, NV	0.0	0.0	5.1	6.0	6.4	5.9	5.4	4.7	2.4
Los Angeles, CA	8.0	6.6	7.1	7.0	7.2	7.5	7.4	9.4	7.4
Miami, FL	5.7	5.5	5.0	6.1	5.6	5.5	6.2	9.7	10.8
Minn./St. Paul, MN	1.0	0.0	0.7	0.5	0.5	0.4	0.4	0.4	0.2
New York, NY	15.1	16.4	16.0	20.5	21.3	21.7	23.1	25.7	26.8
Newark, NJ	9.2	9.2	12.0	7.2	7.0	6.5	5.7	6.1	5.8
Orlando, FL	13.4	10.4	13.4	14.7	14.8	14.3	14.4	9.9	8.5
Philadelphia, PA	0.7	2.4	2.8	2.3	2.3	2.1	1.9	1.5	1.6
Pittsburgh, PA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Portland, OR	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Sanford, FL	0.0	0.0	4.7	1.8	2.0	1.9	1.8	0.0	0.0
San Francisco, CA	5.0	4.6	4.6	4.7	4.6	4.9	5.3	4.8	4.0
San Jose, CA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
San Juan, PR	0.2	0.1	0.2	0.1	0.1	0.1	0.1	0.2	0.2
Seattle, WA	0.7	0.5	0.8	1.5	1.4	1.6	1.7	1.5	1.4
Washington, DC	3.5	3.8	3.2	3.3	2.7	2.7	2.5	2.3	3.2
Other Port	15.9	20.8	7.5	4.1	6.2	6.8	5.9	6.9	4.8

Notes: The proportions in this "Port of Entry Used to Clear U.S. Customs" table, like other data in this profile, represent survey findings weighted by actual known volumes from each country for each U.S. port of entry. These proportions may differ slightly from those in the data used for weighting because not all ports of departure (typically, but not always the same as the port of entry) are used as survey locations. Travelers who departed one of these non-surveyed airports are unlikely to be represented in this table.

Market Profile: United Kingdom

Destinations Visited on This Trip

% Visiting the Destination / 95% Confidence Interval (CI)	2000	2005	2010	2015	2017	2018	2019	2020	2021
Atlantic Islands									
95% CI	---	---	---						
Puerto Rico									
95% CI	---	---	---						
San Juan									
95% CI	---	---	---						
East North Central	7.9	6.2	6.0	5.8	5.14	5.84	5.51	3.98	5.82
95% CI	---	---	---	4.52-7.12	3.78-6.50	4.39-7.29	4.18-6.84	2.25-5.71	4.52-7.12
Illinois	4.9	3.8	4.1	4.1	3.07	3.85	3.28		4.14
95% CI	---	---	---	3.00-5.28	1.96-4.18	2.61-5.09	2.16-4.40		3.00-5.28
Chicago	4.9		4.0	3.9	2.86	3.52	2.98		3.91
95% CI	---	---	---	2.80-5.02	1.82-3.90	2.34-4.70	1.96-4.00		2.80-5.02
Michigan				0.9	1.03	0.83	1.18		0.85
95% CI	---	---	---	0.50-1.20	0.52-1.54	0.38-1.28	0.73-1.63		0.50-1.20
Ohio				0.6		0.74	0.90		0.64
95% CI	---	---	---	0.33-0.95		0.43-1.05	0.47-1.33		0.33-0.95
Wisconsin									
95% CI	---	---	---						
East South Central			2.3	2.2	2.07	2.48	2.18		2.20
95% CI	---	---	---	1.44-2.96	1.51-2.63	1.72-3.24	1.45-2.91		1.44-2.96
Tennessee				1.8	1.48	1.79	1.84		1.80
95% CI	---	---	---	1.07-2.53	1.00-1.96	1.15-2.43	1.14-2.54		1.07-2.53
Memphis				1.0	0.84	0.95	1.19		0.95
95% CI	---	---	---	0.55-1.35	0.49-1.19	0.49-1.41	0.70-1.68		0.55-1.35
Nashville				1.3	0.98	1.04	1.47		1.31
95% CI	---	---	---	0.62-2.00	0.60-1.36	0.59-1.49	0.82-2.12		0.62-2.00
Middle Atlantic	28.4	31.8	32.0	30.6	29.03	30.69	32.41	33.92	30.62
95% CI	---	---	---	27.42-33.82	24.90-33.16	26.47-34.91	28.26-36.56	23.89-43.95	27.42-33.82
New Jersey			3.7	2.1	2.07	2.36	2.09	2.05	2.10
95% CI	---	---	---	1.41-2.79	1.31-2.83	1.56-3.16	1.48-2.70	0.76-3.34	1.41-2.79
NewarkUnion				0.6					0.57
95% CI	---	---	---	0.25-0.89					0.25-0.89
New York	25.3	27.8	27.8	28.0	26.50	27.68	29.92	30.75	28.04
95% CI	---	---	---	25.00-31.08	22.43-30.57	23.62-31.74	25.84-34.00	20.84-40.66	25.00-31.08
New York City	24.2	26.9	27.4	27.5	26.02	27.29	29.68	30.30	27.53
95% CI	---	---	---	24.48-30.58	22.01-30.03	23.23-31.35	25.58-33.78	20.32-40.28	24.48-30.58
Pennsylvania			3.5	2.4	2.52	2.08	2.39	1.74	2.42
95% CI	---	---	---	1.89-2.95	1.83-3.21	1.53-2.63	1.70-3.08	0.74-2.74	1.89-2.95
Philadelphia			2.4	1.5	1.63	1.43	1.90		1.47
95% CI	---	---	---	1.05-1.89	1.10-2.16	0.96-1.90	1.27-2.53		1.05-1.89
Mountain	12.4	13.3	15.3	14.5	14.06	13.88	13.99	11.00	14.53
95% CI	---	---	---	11.93-17.13	10.23-17.89	10.49-17.27	10.40-17.58	3.09-18.91	11.93-17.13
Arizona			2.5	3.0	2.34	2.29	2.36		2.96

95% CI	---	---	---	2.21-3.71	1.52-3.16	1.57-3.01	1.63-3.09		2.21-3.71
Flagstaff/Grand Canyon/Sedo				1.8	1.55	1.37	1.41		1.80
95% CI	---	---	---	1.20-2.40	0.79-2.31	0.80-1.94	0.83-1.99		1.20-2.40
Phoenix				0.9	0.84	1.09	1.06		0.93
95% CI	---	---	---	0.57-1.29	0.47-1.21	0.65-1.53	0.53-1.59		0.57-1.29

Market Profile: United Kingdom

Destinations Visited on This Trip (continued)

% Visiting the Destination / 95% Confidence Interval (CI)	2000	2005	2010	2015	2017	2018	2019	2020	2021
Colorado				1.4	1.36	1.99	1.74		1.37
95% CI	---	---	---	0.91-1.83	0.75-1.97	1.34-2.64	1.05-2.43		0.91-1.83
Denver				0.9	1.08	1.17	1.05		0.86
95% CI	---	---	---	0.52-1.20	0.54-1.62	0.68-1.66	0.56-1.54		0.52-1.20
Nevada	7.1	10.3	12.4	11.0	10.95	10.46	10.81	6.83	11.00
95% CI	---	---	---	8.57-13.43	7.15-14.75	7.12-13.80	7.34-14.28	-0.60-14.26	8.57-13.43
Las Vegas	6.5	10.1	12.3	10.7	10.85	10.35	10.62	6.61	10.73
95% CI	---	---	---	8.32-13.14	7.05-14.65	7.01-13.69	7.18-14.06	-0.83-14.05	8.32-13.14
Utah				1.4	1.46	1.05	1.23		1.35
95% CI	---	---	---	0.82-1.88	0.90-2.02	0.62-1.48	0.73-1.73		0.82-1.88
Salt Lake City				0.5					0.50
95% CI	---	---	---	0.24-0.76					0.24-0.76
Wyoming						0.68			
95% CI	---	---	---			0.36-1.00			
New England	8.1	6.5	6.5	6.4	6.51	6.37	6.27	5.32	6.37
95% CI	---	---	---	5.00-7.74	5.08-7.94	4.85-7.89	4.82-7.72	2.77-7.87	5.00-7.74
Connecticut				1.0	0.93		0.98		1.00
95% CI	---	---	---	0.69-1.31	0.56-1.30		0.55-1.41		0.69-1.31
Maine				0.8		0.58			0.77
95% CI	---	---	---	0.48-1.06		0.3-0.86			0.48-1.06
Massachusetts	6.3	4.5	4.9	5.0	5.26	5.37	5.10	4.07	4.95
95% CI	---	---	---	3.73-6.17	3.98-6.54	4.01-6.73	3.76-6.44	1.66-6.48	3.73-6.17
Boston	5.7	3.8	4.2	4.4	4.67	4.72	4.54		4.39
95% CI	---	---	---	3.26-5.52	3.51-5.83	3.51-5.93	3.33-5.75		3.26-5.52
Cape Cod				0.6					0.62
95% CI	---	---	---	0.29-0.95					0.29-0.95
New Hampshire				0.6		0.58			0.59
95% CI	---	---	---	0.35-0.83		0.27-0.89			0.35-0.83
Rhode Island									
95% CI	---	---	---						
Pacific	17.5	18.9	17.3	18.1	18.26	18.96	17.67	18.46	18.14
95% CI	---	---	---	15.30-20.98	14.77-21.75	15.72-22.20	14.64-20.70	12.25-24.67	15.30-20.98
California	16.3	17.9	16.1	16.6	16.31	17.37	15.76	16.60	16.63
95% CI	---	---	---	13.81-19.45	12.92-19.70	14.17-20.57	12.82-18.70	10.59-22.61	13.81-19.45
AnaheimSanta Ana				1.3	1.29	1.66			1.30
95% CI	---	---	---	0.76-1.84	0.52-2.06	0.97-2.35			0.76-1.84
Los Angeles	8.9	8.3	8.8	8.3	8.77	8.84	8.01	10.02	8.29
95% CI	---	---	---	6.60-9.98	6.32-11.22	7.04-10.64	6.27-9.75	5.60-14.44	6.60-9.98
MontereySalinas				1.2	1.09	1.50	1.23		1.19
95% CI	---	---	---	0.73-1.65	0.50-1.68	0.88-2.12	0.68-1.78		0.73-1.65
Oakland									
95% CI	---	---	---						
RiversideSan Bern.				1.1		1.30	1.02		1.08

95% CI	---	---	---	0.66-1.50		0.80-1.80	0.62-1.42		0.66-1.50
Sacramento				0.7		0.69			0.72
95% CI	---	---	---	0.38-1.06		0.32-1.06			0.38-1.06
San Diego			2.8	3.0	2.74	3.27	1.93		2.97
95% CI	---	---	---	2.00-3.94	1.77-3.71	2.34-4.20	1.22-2.64		2.00-3.94

Market Profile: United Kingdom

Destinations Visited on This Trip (continued)

% Visiting the Destination / 95% Confidence Interval (CI)	2000	2005	2010	2015	2017	2018	2019	2020	2021
San Francisco	7.8	9.4	7.4	8.3	7.63	8.05	6.74	5.37	8.31
95% CI	---	---	---	6.33-10.29	5.53-9.73	5.86-10.24	4.83-8.65	2.04-8.70	6.33-10.29
San Jose				0.9	0.88	0.97			0.94
95% CI	---	---	---	0.52-1.36	0.42-1.34	0.53-1.41			0.52-1.36
San Luis Obispo				0.8		1.00			0.76
95% CI	---	---	---	0.43-1.09		0.53-1.47			0.43-1.09
Santa Barbara				1.1		1.34			1.14
95% CI	---	---	---	0.74-1.54		0.80-1.88			0.74-1.54
Oregon				0.7		0.55			0.66
95% CI	---	---	---	0.37-0.95		0.30-0.80			0.37-0.95
Washington				1.6	1.77	1.79	1.69	1.75	1.64
95% CI	---	---	---	1.05-2.23	1.07-2.47	1.18-2.40	1.05-2.33	0.56-2.94	1.05-2.23
Seattle				1.6	1.58	1.53	1.43		1.57
95% CI	---	---	---	0.99-2.15	0.93-2.23	1.00-2.06	0.86-2.00		0.99-2.15
Pacific Islands	2.7	2.4		1.2	1.63	1.07			1.24
95% CI	---	---	---	0.85-1.63	0.94-2.32	0.63-1.51			0.85-1.63
Hawaii	2.7	2.4		1.2	1.58	1.05			1.22
95% CI	---	---	---	0.83-1.61	0.89-2.27	0.61-1.49			0.83-1.61
Honolulu Oahu				0.5					0.52
95% CI	---	---	---	0.28-0.76					0.28-0.76
South Atlantic	42.7	41.7	41.2	39.5	38.34	36.15	35.98	29.52	39.53
95% CI	---	---	---	35.80-43.26	33.73-42.95	31.83-40.47	31.73-40.23	21.08-37.96	35.80-43.26
Florida	35.1	34.3	31.3	31.0	30.21	28.16	28.68	21.86	30.96
95% CI	---	---	---	27.19-34.73	25.57-34.85	23.85-32.47	24.41-32.95	13.75-29.97	27.19-34.73
Florida Keys			1.3	1.5	1.20	0.70	1.31		1.52
95% CI	---	---	---	1.14-1.90	0.63-1.77	0.42-0.98	0.76-1.86		1.14-1.90
Ft. Lauderdale				1.5	1.60	1.92	2.17		1.45
95% CI	---	---	---	1.02-1.88	0.92-2.28	1.01-2.83	1.37-2.97		1.02-1.88
Ft. Myers				0.7			0.67		0.68
95% CI	---	---	---	0.39-0.97			0.38-0.96		0.39-0.97
Jacksonville				0.6			0.62		0.57
95% CI	---	---	---	0.34-0.80			0.20-1.04		0.34-0.80
Lakeland				1.2	0.73	0.85	1.29		1.15
95% CI	---	---	---	0.75-1.55	0.43-1.03	0.54-1.16	0.66-1.92		0.75-1.55
Melbourne			0.7	0.8	0.82	0.58	0.85		0.82
95% CI	---	---	---	0.57-1.07	0.51-1.13	0.31-0.85	0.53-1.17		0.57-1.07
Miami	4.3	6.6	4.5	5.9	4.84	5.14	6.33	5.94	5.90
95% CI	---	---	---	4.82-6.98	2.94-6.74	3.80-6.48	4.62-8.04	2.13-9.75	4.82-6.98
Naples				1.5	1.38	1.20	1.03		1.51
95% CI	---	---	---	1.06-1.96	0.64-2.12	0.80-1.60	0.66-1.40		1.06-1.96
Orlando	27.9	24.4	21.8	21.0	22.47	18.86	18.35	10.98	21.01
95% CI	---	---	---	17.71-24.31	18.45-26.49	15.09-22.63	14.84-21.86	4.68-17.28	17.71-24.31
Sarasota	1.1	1.4	1.1	1.0	0.75	0.80	1.07		0.95

95% CI	---	---	---	0.65-1.25	0.43-1.07	0.41-1.19	0.53-1.61		0.65-1.25
TampaSt. Petersburg	5.5	5.5	2.7	2.5	2.30	2.56	2.47		2.54
95% CI	---	---	---	1.94-3.14	1.39-3.21	1.59-3.53	1.61-3.33		1.94-3.14
West Palm Beach				0.6		0.82	0.91		0.58
95% CI	---	---	---	0.37-0.79		0.49-1.15	0.44-1.38		0.37-0.79

Market Profile: United Kingdom

Destinations Visited on This Trip (continued)

% Visiting the Destination / 95% Confidence Interval (CI)	2000	2005	2010	2015	2017	2018	2019	2020	2021
Georgia			3.4	3.6	1.82	1.91	2.10	2.48	3.55
95% CI	---	---	---	2.43-4.67	1.29-2.35	1.37-2.45	1.39-2.81	1.21-3.75	2.43-4.67
Atlanta			2.8	2.8	1.44	1.50	1.63	2.07	2.83
95% CI	---	---	---	1.80-3.86	0.96-1.92	1.02-1.98	0.98-2.28	0.94-3.20	1.80-3.86
Savannah				0.6					0.60
95% CI	---	---	---	0.34-0.86					0.34-0.86
Maryland				1.1	0.87	0.71	0.79	1.03	1.05
95% CI	---	---	---	0.72-1.38	0.44-1.30	0.43-0.99	0.38-1.20	0.24-1.82	0.72-1.38
Baltimore				0.6					0.58
95% CI	---	---	---	0.37-0.79					0.37-0.79
North Carolina			1.6	1.1	1.38	1.49	1.09		1.05
95% CI	---	---	---	0.73-1.37	0.84-1.92	0.96-2.02	0.60-1.58		0.73-1.37
South Carolina				1.1	1.19	0.68			1.13
95% CI	---	---	---	0.63-1.63	0.68-1.70	0.37-0.99			0.63-1.63
Charleston									
95% CI	---	---	---						
Virginia			2.0	1.6	1.72	1.46	1.57	0.91	1.63
95% CI	---	---	---	1.04-2.22	1.08-2.36	1.02-1.90	0.87-2.27	0.15-1.67	1.04-2.22
Washington, D.C.	5.3	4.1	5.1	4.5	4.33	4.54	4.13	3.72	4.51
95% CI	---	---	---	3.53-5.49	3.17-5.49	3.53-5.55	2.97-5.29	1.53-5.91	3.53-5.49
West North Central				2.3	2.10	1.90	2.04		2.32
95% CI	---	---	---	1.68-2.96	1.53-2.67	1.32-2.48	1.43-2.65		1.68-2.96
Minnesota				1.1	0.64	0.70	0.55		1.14
95% CI	---	---	---	0.64-1.64	0.34-0.94	0.32-1.08	0.24-0.86		0.64-1.64
Minn./St. Paul				1.1		0.60			1.06
95% CI	---	---	---	0.57-1.55		0.32-0.88			0.57-1.55
Missouri									
95% CI	---	---	---						
West South Central	5.4	4.1	4.7	5.8	5.97	6.21	6.35	6.17	5.77
95% CI	---	---	---	4.63-6.91	4.87-7.07	4.88-7.54	4.88-7.82	3.39-8.95	4.63-6.91
Louisiana				1.6	1.81	2.61	2.67		1.62
95% CI	---	---	---	0.92-2.32	1.22-2.40	1.61-3.61	1.60-3.74		0.92-2.32
New Orleans				1.6	1.68	2.55	2.47		1.55
95% CI	---	---	---	0.85-2.25	1.11-2.25	1.56-3.54	1.43-3.51		0.85-2.25
Texas			3.7	4.3	4.29	3.79	3.91	4.22	4.30
95% CI	---	---	---	3.43-5.17	3.36-5.22	2.90-4.68	2.81-5.01	2.34-6.10	3.43-5.17
Austin				0.6	0.63	0.48			0.62
95% CI	---	---	---	0.35-0.89	0.37-0.89	0.21-0.75			0.35-0.89
DallasPlanoIrving				1.1	1.25	1.02	1.31	1.16	1.13
95% CI	---	---	---	0.76-1.50	0.80-1.70	0.59-1.45	0.73-1.89	0.18-2.14	0.76-1.50
Houston				2.3	2.53	2.08	1.79	2.11	2.30
95% CI	---	---	---	1.65-2.95	1.83-3.23	1.44-2.72	1.00-2.58		1.65-2.95
San Antonio				0.5	0.39				0.51

95% CI	---	---	---	0.25-0.77	0.17-0.61			0.25-0.77
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Notes: For years 1997 through 2011, visitation incidences are displayed for cells having a sample size consistently of 100 or more for each origin market-U.S. destination combination for any year. From 2012 onward, visitation incidences are based on the "jackknife" statistical method and the visitation incidences and corresponding 95 percent confidence intervals are shown for each origin market-U.S. destination combination for any year when this method produces results meeting certain criteria. Due to quarterly data weighting by country and port of entry, some unreported destinations may have a higher proportion of total than those reported.

Survey of International Air Travelers: Table Number and Description

TABLE 1 - Q3a.	Where do you live (country of residence)? (%)
TABLE 2 - Q6a.	How did you obtain the information used for planning this trip? (%)
TABLE 3 - Q7a.	How many days prior to departure did you make the decision to travel? (%)
TABLE 4 - Q7b.	How many days prior to departure did you make air travel reservations? (%)
TABLE 5 - Q9.	How were airline reservations made for this trip? (%)
TABLE 6 - Q10a.	How far in advance was payment made for your international air tickets? (%)
TABLE 7 - Q18a./b.	Is this trip part of a prepaid, inclusive tour package? (%)
TABLE 8 - Q12a./b.	Before you left home, did you make reservations for lodging, if so, how? (%)
TABLE 9 - Q11.	Was travel insurance purchased for this trip? (%)
TABLE 10 - Q14.	With whom are you traveling now? (%)
TABLE 11 - Q15.	Including yourself, how many adults and/or children are in your travel party? (%)
TABLE 12 - Q13a.	What was the main purpose of your trip? (%)
TABLE 13 - Q13a./b.	All purposes (net) of trip. (%)
TABLE 14 - Q17.	Type of accommodations in the U.S. and number of nights stayed. (%)
TABLE 15 - Q16a.	How many nights in the U.S.A. have you spent on this trip? (%)
TABLE 16 - Q16c.	How many total nights away from home have you spent on this trip? (%)
TABLE 17 - Q30a.	Was this your first trip by air to the United States? (%)
TABLE 18 - Q30b.	How many round trips by air have you made to the U.S. in the past 12 months? (%)
TABLE 19 - Q3c./Q17.	Number of states visited. (%)
TABLE 20 - Q3c./Q17.	Number of destinations visited. (%)
TABLE 21 - Q21.	What types of transportation were used on this trip? (%)
TABLE 22 - Q5b.	What city or airport did you pass through U.S. Customs and Passport Control (port of entry) (%)
TABLE 23 - Q3c.	What was the main destination that you visited since you left home? (%)
TABLE 24 - Q3c./Q17.	What U.S. destinations did you visit (includes main destination)? (%)
TABLE 25 - Q22.	Did anyone engage in any of the following leisure activities? (%)
TABLE 26 - Q18d./Q19.	How much total money has been spent outside your own country? (\$)
TABLE 27 - Q19e.	Itemized trip expenditures from Q19d. (\$)
TABLE 28 - Q20.	Expenses payment methods. (%)
TABLE 29 - Q20.	Travelers use of payment methods. (%)
TABLE 30 - Q20.	Share of total trip expenditures by payment methods. (%)
TABLE 31 - Q25.	What were your three main reasons for flying on this airline? (%)
TABLE 32 - Q25.	What was the most important reason for flying on this airline? (%)
TABLE 33 - Q26a.	Where are you sitting in the aircraft today? (%)
TABLE 34 - Q26b.	What type of airline ticket do you have? (%)
TABLE 35 - Q31bc.	What is your age and what is your gender? (%)
TABLE 36 - Q31a.	What is your occupation? (%)
TABLE 37 - Q32.	What is your total combined annual household income? (%)

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