

Dear IMEX Frankfurt 2023 Exhibitor,

We welcome you as an Exhibitor in the USA Welcome Pavilion at IMEX Frankfurt 2023 and offer our full support in making your participation a success.

Please use the [IMEX Frankfurt 2023 EXHIBITOR INFORMATION](#) website to manage your USA Welcome Pavilion participation.

IMEX WEB PORTAL:

By now you should have received an email from the IMEX show organizer inviting you to access your portal and complete your profile. Please log in and complete your profile as soon as possible and set your preferences. If you cannot find the email please check your junk folder or contact pbienek@b-for.com.

The show organizer provides helpful guides for all parts of your participation and use of the portal that can be found [HERE](#).

GROUP & STAND PRESENTATIONS:

The USA Pavilion at IMEX Frankfurt 2023 will have 6 Group Presentations throughout the show that will feature all USA Pavilion partners. These Presentations will be presented by a member of the USA Pavilion staff in order to keep them short and concise so buyers can have the chance to connect with USA Pavilion Exhibitors they are interested in. All leads from these presentations will be sent out after the show.

Stand Presentations will be hosted by individual exhibitors and focus just on their organizations and partners. Each USA Pavilion exhibitor is entitled to host at least 2 Stand Presentations during the show. Schedules for these presentation will be on a first come, first serve basis and further information will be in a future Important Exhibitor Information Message.

SHOW DEADLINES:

To view important deadlines for the appointment system and more, click [HERE](#). Remember any Stand Construction deadlines will be taken care of by B-FOR if you have a Turnkey Booth Package.

PAVILION DEADLINES:

Be on the lookout for more Important Exhibitor Information emails in the coming weeks to cover other topics including Graphics, Furnishings, Co-Exhibitors, and more.

Best regards,
The USA Welcome Pavilion at IMEX Frankfurt Team

[USA WELCOME PAVILION AT IMEX FRANKFURT 2023](#)
May 23-25, 2023 – Frankfurt, Germany

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