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Dear IMEX Frankfurt 2023 Exhibitor,

**We welcome you as an Exhibitor in the USA Welcome Pavilion at IMEX Frankfurt 2023 and offer our full support in making your participation a success.**

Please use the [IMEX Frankfurt 2023 EXHIBITOR INFORMATION](#) website to manage your USA Welcome Pavilion participation.

**FLOOR PLAN:**

Please find the USA Welcome Pavilion at IMEX Frankfurt 2023 floor plan [HERE](#)

**HALL PLAN:**

Please find the Hall Plan [HERE](#)

**INTERNET:**

The show organizer provides free Wi-Fi during the event, however the speeds on this will depend on how many users are connected to it. Should you require more bandwidth or reliable internet access, you can purchase it [HERE](#).

**REMINDERS:**

**GROUP PRESENTATIONS: Deadline - May 12**

The USA Pavilion at IMEX Frankfurt 2023 will have Group Presentations throughout the show presented by Pavilion staff. Each exhibitor and co-exhibitor needs to submit 3 unique selling points for their organization (up to 10 words each) as well as 3 key images to [pbienneck@b-for.com](mailto:pbienneck@b-for.com) no later than May 12th to be included.

The intent is to keep the presentations shorter so if a buyer is interested the Pavilion staff can introduce them to the exhibiting partner during the 30 minute slot. All leads from these presentations will be sent to participant exhibitors after the show. NOTE: if you do not submit your information for the presentations, you will not receive the leads.

**STAND PRESENTATIONS:**

Each main exhibiting partner is entitled to up to 2 stand presentations, to feature themselves and their partners to be presented by the exhibitor. Sign up for these will be first-come-first-serve and the full schedule of available slots can be found [HERE](#). In addition, the scheduled Group Presentations are also labeled and individual Stand Presentations are not available during these times.

Please send the number of presentations you would like to do (up to 2) and 4 time slot choices in order of preference to [pbienneck@b-for.com](mailto:pbienneck@b-for.com) by April 28th along with a title and brief description of the presentation for buyers to view. **NOTE:** if you do not send a title and description we cannot reserve the slot, and history has shown those who schedule sooner get exponentially more attendees signed up.

Best regards,

*The USA Welcome Pavilion at IMEX Frankfurt Team*

**USA WELCOME PAVILION AT IMEX FRANKFURT 2023**

**May 23-25, 2023 – Frankfurt, Germany**

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