



## 2.1 Presentation focus

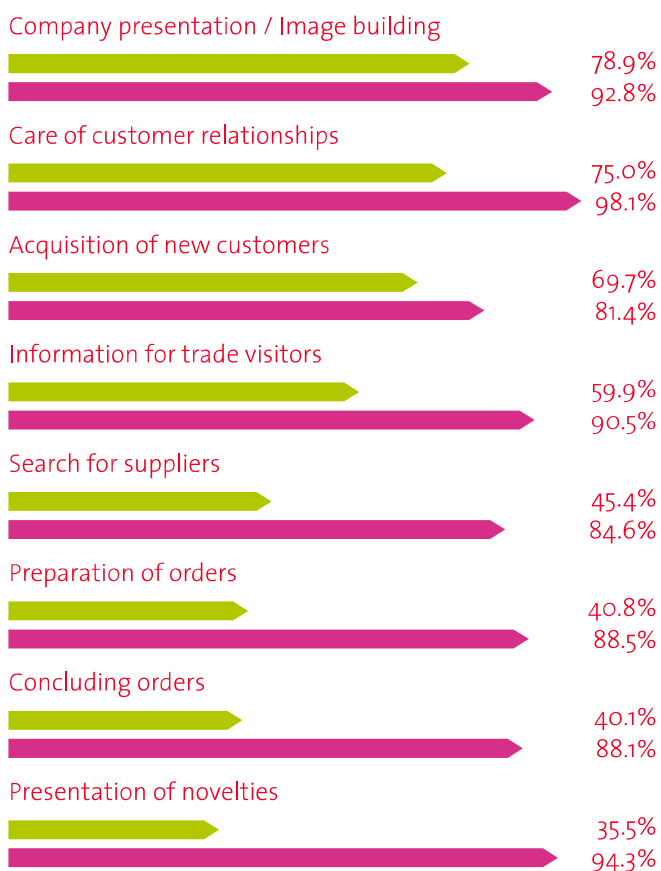
(Multiple citations, no. of citations N > = 4%)

810 exhibitors took part at ASIA FRUIT LOGISTICA 2019 to present a wide range of products and services.

Fresh fruit	72.6%
Fresh vegetables	29.3%
Packaging supplies	8.9%
Organic products	8.3%
Transport / Logistics	7.0%
Frozen fruit and vegetables	5.7%
Fresh convenience products	5.1%
Potatoes	5.1%
Dried fruits / Nuts	5.1%
Mushrooms	4.5%
Other	21.0%

## 2.2 Objective (degree of achievement)

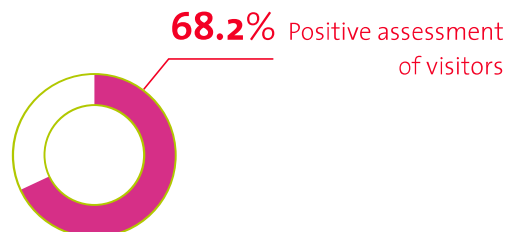
(Multiple citations)



Exhibitors' goals  
 Degree of achieving these goals (good and satisfactory)

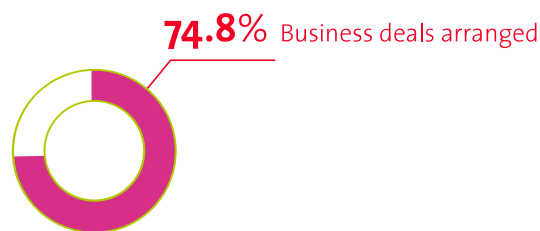
## 2.3 Quality of trade visitors

68% of exhibitors rated the quality of trade visitors at ASIA FRUIT LOGISTICA positively.



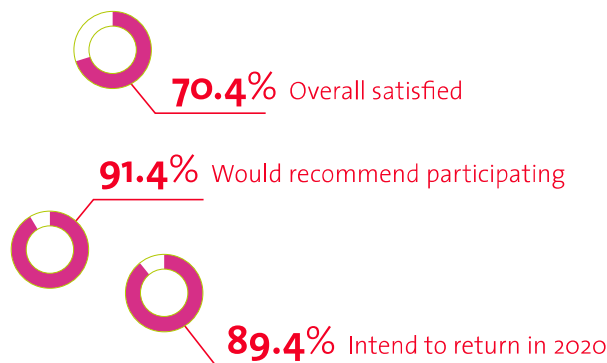
## 2.4 Business results

75% of exhibitors actually arranged business deals at ASIA FRUIT LOGISTICA.



## 2.5 Overall satisfaction and outlook

91% of exhibitors would recommend to colleagues or business partners to participate in ASIA FRUIT LOGISTICA 2020.



Statistically evaluated by Gelszus Messe-Marktforschung GmbH  
Statistics based on all completed entries