



Dear ITB Asia 2023 Exhibitor,

**We welcome you as an Exhibitor in the Brand USA Pavilion at ITB Asia 2023 and offer our full support in making your participation a success.**

**Use the [ITB ASIA 2023 EXHIBITOR SERVICES](#) website to manage your Brand USA Pavilion participation.**

**EXHIBITOR BADGES:**

Each 9sqm booth includes 2 badges with the option to purchase up to 2 additional. Meeting Counters include 1 badge with the option to purchase up to 1 additional.

The name and email attached to your Pavilion Application has been registered for a badge and the appointment set, if this contact will not be at the show and needs to be changed please email Philip Bieneck at [pbieneck@b-for.com](mailto:pbieneck@b-for.com) as soon as possible.

9sqm exhibitors will receive individual emails from Philip on registering their second included badge.

Additional badges can be purchased [HERE](#).

**APPOINTMENT SETS:**

Each participation option includes 1x appointment set, 9sqm booths have the option to purchase a second appointment set and can do so [HERE](#).

**BRAND USA PAVILION LOUNGE ACCESS/OCCUPANCY :**

Only registered Brand USA Pavilion exhibitors and their escorted guests may enter and use the Pavilion Lounge.

*Meeting Counter exhibitors: please note that if you have more than one representative on site at the show, only one representative can be at the counter or in the Lounge at a time.*

Best regards,  
The Brand USA Pavilion at ITB Asia 2023 Team