



Dear ITB Asia 2023 Exhibitor,

**We welcome you as an Exhibitor in the Brand USA Pavilion at ITB Asia 2023 and offer our full support in making your participation a success.**

**Use the [ITB ASIA 2023 EXHIBITOR SERVICES](#) website to manage your Brand USA Pavilion participation.**

**SHOW PORTAL:**

The Show Portal is now live and you should have received a login email, please check junk folders if you have not received it. If you still have not received your login email by Monday, August 7, please email Philip Bieneck at [pbieneck@b-for.com](mailto:pbieneck@b-for.com).

It is important you log in and complete your profile so you will be ready when the appointment system is live and matching will be taking place.

**GUIDE FOR SHOW PORTAL:**

There is a guide for the Show Portal in the system; once you log in it will be on the top right. This PDF contains helpful information on how to use the Show Portal.

**APPOINTMENT SETS AND BADGES:**

Each 9sqm booth will receive 1x appointment set and 2x badges, with the option to purchase up to an additional 1x appointment set and 2x badges.

Each Meeting Counter will receive 1x appointment set and 1x badge, with the option to purchase up to an additional 1x badge.

A form for ordering additional appointment sets and badges will be available shortly.

Best regards,  
*The Brand USA Pavilion at ITB Asia 2023 Team*

**BRAND USA PAVILION AT ITB ASIA 2023**

701 Kenmore Avenue, Suite 240, Fredericksburg, VA 22401, USA

**+1.540.373.9935**

[info@b-for.com](mailto:info@b-for.com) | [www.brandusapavilion.com](http://www.brandusapavilion.com)

