



Dear ITB Asia 2023 Exhibitor,

**We welcome you as an Exhibitor in the Brand USA Pavilion at ITB Asia 2023 and offer our full support in making your participation a success.**

**Use the [ITB ASIA 2023 EXHIBITOR SERVICES](#) website to manage your Brand USA Pavilion participation.**

**SHOW PORTAL:**

The show portal is scheduled to go live early next week. You will receive a login email from the show organizer to fill out your online profile. Once this system is up we will send another update with links to any resources on using the portal.

**BRAND USA EVENTS:**

Brand USA is planning the following 2 events for participants in the Brand USA Pavilion at ITB Asia 2023, please mark your calendars for them now and more details will follow:

**Market Briefing Breakfast** - To be held before the show opening on Wednesday, October 25th at a venue close to the convention center.

**Networking Event** - To be held immediately after the show on Thursday, October 26th at a venue close to the convention center.

**BOOTH GRAPHICS AND OPTIONAL BOOTH EQUIPMENT:**

Individual emails will be sent in mid-August outlining what is included in your participation option and what graphic options are available.

Best regards,

*The Brand USA Pavilion at ITB Asia 2023 Team*

**BRAND USA PAVILION AT ITB ASIA 2023**

701 Kenmore Avenue, Suite 240, Fredericksburg, VA 22401, USA

**+1.540.373.9935**

[info@b-for.com](mailto:info@b-for.com) | [www.brandusapavilion.com](http://www.brandusapavilion.com)

---