# **Alimentaria**



## Alimentaria Exhibitor Area (AEX) 2024 Information

Use the online Alimentaria Exhibitor Area (AEX) found <u>HERE</u> to submit your entry in the Alimentaria Exhibitor and Product Catalogue and gain access to numerous services such as those described below.

You should have receive your login credentials directly from the show organizer. If you have not received these credentials by December 15<sup>th</sup>, please contact <a href="mailto:adminicatalogo@alimentaria.com">adminicatalogo@alimentaria.com</a>.

#### **Exhibitor and Product Catalogue**

The catalogue is the main tool used by buyers to plan their visit and it guarantees visitors the best response to their needs. In this way, exhibitors can ensure that they make contact with interested trade professionals.

#### **Recommend Program**

Recommend your top clients or prospective customers to the organizers for inclusion in the hosted buyer or VIP buyer programs.

### **Send Invitations to Buyers**

Included with your participation are a number of electronic invitations that can be sent to buyers for free access to the event.

#### **Matchmaking System**

Alimentaria 2024 offers exhibitors a free of charge online platform which allows you to consult the invited Hosted Buyers profiles, contact them through its own chat, and request meetings in advance.

#### **Lead Retrieval Devices for Rental**

Scan exhibitor badges and save detailed contact information with ease using mobile scanners.

For more information about services not listed here, please contact the USA Pavilion at Alimentaria 2024 Team at +1 (540) 373-9935 or at ashaw@b-for.com