



ITB
BERLIN

The World's
Leading
Travel Trade
Show*

March 5-7, 2024

USA
Welcome!

Dear USA Welcome Pavilion Exhibitors,

On behalf of Messe Berlin and B-FOR International, we welcome you to the USA Welcome Pavilion at ITB Berlin 2024.

PAVILION PRIVILEGES RESTRICTED TO REGISTERED EXHIBITORS

Access to the USA Welcome Pavilion Wi-Fi Network and Hospitality Lounge is restricted to USA Welcome Pavilion Exhibitors, registered Co-Exhibitors, and their accompanied guests ONLY. Main Exhibitors may be charged the applicable Co-Exhibitor Fee for any unauthorized use of the Pavilion services by non-registered Co-Exhibitors or unaccompanied guests.

To identify USA Welcome Pavilion Exhibitors, a special sticker will be added to the Exhibitor Badge of registered Exhibitors and Co-Exhibitors. Exhibitors in group exhibits who are not registered Co-Exhibitors must have a badge with the registered Main Exhibitor name to receive a sticker.

To get your sticker, please register at the Pavilion Service Desk in the Lounge (stand 339) upon your arrival and make sure the sticker is visible at all times to allow easy access to the USA Welcome Pavilion services.

HOSPITALITY LOUNGE (STAND 339)

The USA Welcome Pavilion Hospitality Lounge offers tables for meetings, coffee, tea, soft drinks, beer, and wine at all times during the show. A light lunch service will be offered from 11:30am-1:30pm exclusively for registered USA Welcome Pavilion Exhibitors and their accompanied guests.

PAVILION WI-FI INTERNET ACCESS

The USA Welcome Pavilion Wi-Fi- Internet allows access for 200 simultaneous users. To ensure service for all Exhibitors, access is limited to one device per Exhibitor and registered Co-Exhibitor. Access codes can be obtained at the Pavilion Service Desk.

ITB BERLIN FREE WI-FI INTERNET ACCESS

At ITB Berlin 2024, a free basic WLAN will be made available to all participants. It is suitable for simple Internet applications and email traffic. Registration takes place without a password.

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USA WELCOME PAVILION DIRECTORY MAP

A printed Directory Map will be available at the Pavilion Service Desk (stand 339).

USA WELCOME PAVILION B-FOR STAFF

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Please note, while your meeting counters are lockable, we cannot guarantee the safety of your belongings and suggest you do not leave valuables in the counters.

Please do not hesitate to call on any of us should you need our assistance.

We wish you a very successful ITB Berlin 2024!