



International Visitor Forecast

National Travel and Tourism Office

(Released February 1, 2024)

Forecast Table: International arrivals to the U.S. (Thousands)

| Origin Country | Actual | | | Forecast | | | | |
|----------------------------|---------------|--------|--------|----------|--------|--------|--------|--------|
| | 2019 | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 |
| Total International | 79,442 | 50,870 | 67,320 | 77,679 | 85,199 | 91,147 | 94,621 | 96,799 |
| Total Overseas | 40,393 | 23,953 | 31,468 | 36,998 | 41,523 | 44,961 | 46,925 | 48,265 |
| India | 1,474 | 1,257 | 1,762 | 1,810 | 1,934 | 2,067 | 2,186 | 2,290 |
| Canada | 20,720 | 14,382 | 21,342 | 22,383 | 23,345 | 24,428 | 25,252 | 25,667 |
| Italy | 1,086 | 718 | 977 | 1,028 | 1,089 | 1,159 | 1,213 | 1,260 |
| Germany | 2,064 | 1,481 | 1,838 | 2,064 | 2,254 | 2,429 | 2,539 | 2,590 |
| France | 1,844 | 1,318 | 1,593 | 1,823 | 1,969 | 2,089 | 2,164 | 2,223 |
| United Kingdom | 4,780 | 3,466 | 3,898 | 4,509 | 4,898 | 5,204 | 5,359 | 5,448 |
| Brazil | 2,105 | 1,225 | 1,625 | 2,011 | 2,248 | 2,376 | 2,472 | 2,551 |
| Mexico | 18,328 | 12,535 | 14,510 | 18,298 | 20,332 | 21,758 | 22,444 | 22,867 |
| Australia | 1,319 | 642 | 954 | 1,180 | 1,350 | 1,503 | 1,580 | 1,611 |
| South Korea | 2,298 | 920 | 1,600 | 1,931 | 2,319 | 2,580 | 2,768 | 2,941 |
| Japan | 3,753 | 597 | 1,519 | 2,565 | 3,345 | 3,842 | 4,072 | 4,180 |
| China | 2,830 | 368 | 1,078 | 2,058 | 2,700 | 3,170 | 3,334 | 3,465 |

Percent of 2019 Arrivals

| Origin Country | Actual | | | Forecast | | | | |
|----------------------------|---------------|-------|--------|----------|--------|--------|--------|--------|
| | 2019 | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 |
| Total International | 100.0% | 64.0% | 84.7% | 97.8% | 107.2% | 114.7% | 119.1% | 121.8% |
| Total Overseas | 100.0% | 59.3% | 77.9% | 91.6% | 102.8% | 111.3% | 116.2% | 119.5% |
| India | 100.0% | 85.3% | 119.6% | 122.9% | 131.3% | 140.3% | 148.4% | 155.4% |
| Canada | 100.0% | 69.4% | 103.0% | 108.0% | 112.7% | 117.9% | 121.9% | 123.9% |
| Italy | 100.0% | 66.1% | 90.0% | 94.6% | 100.3% | 106.7% | 111.7% | 116.0% |
| Germany | 100.0% | 71.8% | 89.1% | 100.0% | 109.2% | 117.7% | 123.0% | 125.5% |
| France | 100.0% | 71.5% | 86.4% | 98.9% | 106.8% | 113.3% | 117.4% | 120.6% |
| United Kingdom | 100.0% | 72.5% | 81.5% | 94.3% | 102.5% | 108.9% | 112.1% | 114.0% |
| Brazil | 100.0% | 58.2% | 77.2% | 95.5% | 106.8% | 112.9% | 117.5% | 121.2% |
| Mexico | 100.0% | 68.4% | 79.2% | 99.8% | 110.9% | 118.7% | 122.5% | 124.8% |
| Australia | 100.0% | 48.6% | 72.4% | 89.5% | 102.3% | 113.9% | 119.7% | 122.1% |
| South Korea | 100.0% | 40.0% | 69.6% | 84.0% | 100.9% | 112.3% | 120.4% | 128.0% |
| Japan | 100.0% | 15.9% | 40.5% | 68.4% | 89.1% | 102.4% | 108.5% | 111.4% |
| China | 100.0% | 13.0% | 38.1% | 72.7% | 95.4% | 112.0% | 117.8% | 122.4% |



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Percent Change from Prior Year

| Origin Country | Actual | | | Forecast | | | | |
|----------------------------|--------|---------|--------|----------|-------|-------|------|------|
| | 2021 | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 |
| Total International | 16.0% | 128.3% | 32.3% | 15.4% | 9.7% | 7.0% | 3.8% | 2.3% |
| Total Overseas | 20.8% | 161.1% | 31.4% | 17.6% | 12.2% | 8.3% | 4.4% | 2.9% |
| India | 29.0% | 190.1% | 40.2% | 2.7% | 6.8% | 6.9% | 5.8% | 4.7% |
| Canada | -47.4% | 468.7% | 48.4% | 4.9% | 4.3% | 4.6% | 3.4% | 1.6% |
| Italy | -3.5% | 429.1% | 36.1% | 5.2% | 6.0% | 6.4% | 4.7% | 3.8% |
| Germany | -15.2% | 494.4% | 24.1% | 12.2% | 9.2% | 7.8% | 4.5% | 2.0% |
| France | -25.4% | 493.5% | 20.9% | 14.4% | 8.0% | 6.1% | 3.6% | 2.7% |
| United Kingdom | -36.9% | 652.3% | 12.4% | 15.7% | 8.6% | 6.2% | 3.0% | 1.7% |
| Brazil | -43.5% | 411.8% | 32.6% | 23.8% | 11.8% | 5.7% | 4.1% | 3.2% |
| Mexico | 55.3% | 18.5% | 15.8% | 26.1% | 11.1% | 7.0% | 3.2% | 1.9% |
| Australia | -74.9% | 1123.8% | 48.7% | 23.7% | 14.3% | 11.4% | 5.1% | 2.0% |
| South Korea | -53.9% | 353.7% | 74.0% | 20.7% | 20.1% | 11.2% | 7.3% | 6.3% |
| Japan | -82.6% | 391.6% | 154.2% | 68.9% | 30.4% | 14.8% | 6.0% | 2.6% |
| China | -49.3% | 91.9% | 192.9% | 90.9% | 31.2% | 17.4% | 5.2% | 3.9% |