U.S. Department of Commerce
International Trade Administration
Industry and Analysis

National Travel and Tourism Office

Market Profile: JAPAN

Background

This profile contains inbound traveler volume, spending, and profile trends for residents of Japan who visited the United States. Inbound profiles contain data from 1997 through the most current year, depending on availability and sample size limitations. This profile available on the travel.trade.gov website always contains the most recent new or revised data available. Percentage-point and percentage changes are based on non-rounded data.

Traveler volume is based on the I-94 arrival and departure record, in either electronic or paper format, issued by a U.S. Customs and Border Protection (CBP) Officer to a foreign visitor entering the United States. The I-94 record is the only source for overseas (air, land, and sea) and Mexico-Air non-resident arrivals to the United States. For details on this program, please visit: https://travel.trade.gov/research/programs/i94/index.asp

Traveler spending is based on the Department of Commerce, Bureau of Economic Analysis Balance of Accounts system. International standards now use a broader definition of "travel" than previously used, and now adds a) education-related travel, b) health-related travel, and c) expenditures on goods and services by border, seasonal, and other short-term workers. All traveler spending (export) data shown in this profile use the new definition. For details on this program please visit: https://travel.trade.gov/research/reports/recpay/index.asp. For more information on definition changes, visit: https://travel.trade.gov/pdf/restructuring-travel.pdf

Traveler profile characteristics are based on the *Survey of International Air Travelers* (SIAT), a primary research program that provides visitor travel, trip and demographic characteristics. It is also a source of data used to estimate travel and passenger fare exports, imports and contributions to GDP for the U.S. government. The SIAT examines both non-resident overseas and Mexican air visitors to the United States and U.S. residents traveling overseas or to Mexico. The survey questionnaire was revised beginning with 2012 data. All data are shown in this profile as available regardless of whether question items were added, deleted, or modified beginning in 2012. The arrangement of question items varies across the tables. This profile shows only a portion of the 40 travel characteristics data reported on international travel to the U.S. Additional information may be obtained for a fee. For details on this program please visit:
https://travel.trade.gov/research/programs/ifs/description.asp

Table of Contents

Page	Topic
2	Visitation Trends (Arrivals)
3	Spending Trends (Exports)
3	Survey Respondent Sample Size and Volume Estimates
4	Destinations Visited
5	Trip Purpose
5	Information Sources Used for Trip Planning
6	Activity Participation While in Other Countries
7	Transportation Used in Other Countries
7	Select Traveler Characteristics
8	U.S. Port of Entry
9	Survey of International Travelers: Table Number and Description
10	Sources for More Information

Visitation Trends (Arrivals)

	2000	2005	2010	2012	2013	2014	2015	2016	2017
Total Arrivals (000s)	**5,061**	**3,884**	**3,386**	**3,698**	**3,730**	**3,620**	**3,793**	**3,604**	**3,596**
Percentage Change Previous Year (%)	5	4	16	14	1	-3	5	-5	-0

Spending Trends (Exports)

[millions of U.S. dollars]	2000	2005	2010	2012	2013	2014	2015	2016	2017
Total Travel and Tourism Exports	**$18,595**	**$16,290**	**$14,529**	**$17,063**	**$16,984**	**$17,331**	**$17,790**	**$16,860**	**$16,642**
Travel (all purposes including education)	$14,818	$12,501	$10,222	$11,835	$11,545	$11,220	$11,786	$11,112	$10,732
Of which: Education Related	$906	$1,002	$709	$617	$597	$605	$620	$628	$627
Of which: Other Business/ Personal Travel	$13,852	$11,394	$9,434	$11,132	$10,858	$10,521	$11,069	$10,384	$10,003
Passenger Air Transportation	$3,777	$3,789	$4,307	$5,228	$5,439	$6,111	$6,004	$5,748	$5,910
Percentage Change Previous Year (%)	7	14	15	17	-0	2	3	-5	-1

Note: Total Travel & Tourism Exports = travel receipts (purchase of travel and tourism-related goods and services, to include food, lodging, recreation, gifts, entertainment, local transportation in the country of travel, and other items incident to a U.S. visit) + passenger fare receipts (fares paid to U.S. air carriers and vessel operators for travel from foreign countries to the United States). All traveler spending data are subject to periodic, annual, and decennial revisions. BEA releases details for Education Related spending, Other Business/Personal Travel spending, and Passenger Air Transportation spending in their October release. NTTO estimates Passenger Air Transportation in order to provide a Total Travel and Tourism Export estimate prior to October of the current year. All NTTO estimates are supplanted by the BEA October release.

BEA Release Date: October 2018

Survey Respondent Sample Size and Volume Estimates

	2000	2005	2010	2012	2013	2014	2015	2016	2017
Respondents	12,802	6,075	4,467	6,699	6,022	6,623	5,368	5,591	5,456

Note: Survey respondent sample size reflects the total number of questionnaire records meeting the profile definition. Sample size for specific questions may be less than those shown above due to varying question response rates. All profile data are weighted by "Total Arrivals" visitor volume shown at the top of this page (*person-trips)* , and thus 1) traveler profile segment volume can be estimated by multiplying the profile percentage for a given year by the Total Arrivals volume above; and 2) by implicit assumption, the total travel party has the same characteristics as the survey respondent (e.g. same trip purpose, same activities, same travel experience, etc.).

Destinations Visited

Visitation to U.S. Destinations (% of profiled inbound)	2000	2005	2010	2012	2013	2014	2015	2016	2017
East North Central	**5.1**	**4.6**	**3.4**	**5.9**	**4.1**	**4.59**	**4.65**	**4.54**	**4.00**
Illinois	2.9	2.0	2.5	3.7	2.9	2.81	2.46	2.27	1.84
Chicago	2.7	1.9	2.4	3.7	2.8	2.70	2.26	2.17	1.69
East South Central				**0.6**	**0.8**	**0.63**		**0.99**	**1.17**
Middle Atlantic	**9.3**	**9.9**	**10.4**	**9.8**	**9.7**	**9.52**	**9.88**	**9.17**	**8.69**
New Jersey	0.9	0.9		0.8	0.9	0.88	0.79	0.80	
New York	8.3	9.1	9.3	8.7	8.5	8.37	8.84	8.26	7.81
New York City	8.1	7.7	8.9	8.4	8.4	8.04	8.37	8.24	7.58
Pennsylvania			1.1	0.9	0.8	0.89	0.82		
Mountain	**12.3**	**6.7**	**4.0**	**4.4**	**3.3**	**3.79**	**4.78**	**4.46**	**4.58**
Arizona	2.5	1.3		1.3		1.10	1.18	1.51	1.32
Nevada	10.4	5.0	2.7	2.9	2.4	2.36	3.15	3.09	2.96
Las Vegas	10.1	4.9	2.7	2.8	2.3	2.30	2.74	3.06	2.63
New England	**2.4**	**1.2**	**2.4**	**2.1**	**1.9**	**2.34**	**2.03**	**2.24**	**1.90**
Massachusetts		0.8	2.1	1.9	1.6	2.14	1.77	1.91	1.69
Boston			2.0	1.8	1.5	2.04	1.59	1.84	1.67
Pacific	**23.8**	**20.2**	**16.2**	**15.2**	**14.7**	**16.20**	**17.41**	**16.14**	**16.25**
California	21.8	18.6	15.3	13.9	12.8	14.68	15.65	15.12	14.65
Anaheim-Santa Ana	2.1	2.2	1.7	1.4		2.08	2.27	2.40	2.33
Los Angeles	13.3	9.0	8.1	6.2	5.3	6.94	7.72	7.57	7.32
San Diego	1.8	2.1	1.7	2.4	1.8	2.23	2.66	1.64	1.47
San Francisco	7.6	6.9	5.2	3.9	3.9	3.80	3.68	4.31	4.27
San Jose	1.6	1.7	1.4	1.3	1.5	1.82			1.40
Pacific Islands	**58.6**	**65.0**	**66.3**	**67.6**	**67.5**	**65.20**	**61.62**	**63.98**	**63.12**
Guam	20.6	24.0	27.7	26.2	25.2	21.52	21.19	20.86	17.56
Hawaii	38.2	41.3	38.8	41.4	42.3	43.68	40.45	43.21	45.39
Honolulu Oahu	32.5	34.7	34.6	36.1	37.8	39.45	35.94	35.76	39.13
South Atlantic	**6.1**	**5.4**	**6.2**	**5.7**	**6.5**	**6.08**	**6.50**	**5.59**	**5.66**
Florida	2.9	1.7	2.6	2.1	3.4	2.57	2.72	2.72	2.23
Orlando	1.8	0.9	1.5	1.3	2.7	1.49	1.50	1.63	1.40
Washington, D.C. (metro area)	1.8	2.2	2.0	2.0	1.9	2.25	1.92	1.86	1.85
West South Central	**2.4**	**2.0**	**2.2**	**1.6**	**2.6**	**1.83**	**2.22**	**1.41**	**1.78**
Texas	1.9	1.7	1.7	1.2	2.0	1.55	1.67		1.66

Notes: Only country and world region destinations having a sample size consistently of 100 or more are displayed.
Visitation incidence was rounded to two decimal places in NTTO source files beginning in 2014 to reduce artificial 'jumpiness' in the data caused by rounding to only one decimal places, especially for destinations having incidence of less than two percentage points.
Due to quarterly data weighting by country and port of entry, some unreported destinations may have a higher proportion of total than those reported.

Trip Purpose

Main Purpose of Trip (% of profiled inbound)	2000	2005	2010	2012	2013	2014	2015	2016	2017
Business	- - -	- - -	- - -	10.3	12.0	12.4	13.1	12.0	12.4
Business/Professional	15.6	14.6	11.7	- - -	- - -	- - -	- - -	- - -	- - -
Convention/Conference/Trade Show	4.8	4.8	3.7	5.6	7.3	5.8	7.4	6.2	5.7
Education	- - -	- - -	- - -	2.1	1.6	2.1	2.1	2.3	1.9
Study/Teaching	1.5	2.0	1.9	- - -	- - -	- - -	- - -	- - -	- - -
Health Treatment	0.2	0.2	0.0	0.2	0.1	0.1	0.1	0.1	0.2
Vacation/Holiday	- - -	- - -	- - -	72.0	69.7	69.1	68.5	70.9	70.9
Leisure/Recreation/Holidays	68.4	69.1	73.2	- - -	- - -	- - -	- - -	- - -	- - -
Visit Friends/Relatives	9.0	8.7	9.0	8.8	7.6	9.6	8.5	7.7	8.4
Religion/Pilgrimages	0.2	0.0	0.0	0.2	0.2	0.2	0.1	0.5	0.1
Other	0.3	0.6	0.4	0.9	1.5	0.8	0.2	0.3	0.3

Purpose of Trip (multiple responses; % of profiled inbound)	2000	2005	2010	2012	2013	2014	2015	2016	2017
Business	- - -	- - -	- - -	12.4	15.2	14.8	16.3	14.6	14.6
Business/Professional	17.5	15.9	13.4	- - -	- - -	- - -	- - -	- - -	- - -
Convention/Conference/Trade Show	6.8	6.7	5.5	7.2	9.1	7.5	9.4	8.0	6.8
Education	- - -	- - -	- - -	3.3	3.1	3.5	3.7	3.3	3.3
Study/Teaching	2.9	3.4	3.1	- - -	- - -	- - -	- - -	- - -	- - -
Health Treatment	0.4	0.4	0.3	0.5	0.1	0.3	0.3	0.1	0.3
Vacation/Holiday	- - -	- - -	- - -	77.1	73.8	73.2	72.1	75.5	75.8
Leisure/Recreation/Holidays	78.9	78.4	80.7	- - -	- - -	- - -	- - -	- - -	- - -
Visit Friends/Relatives	16.5	15.2	15.7	14.1	12.1	14.6	13.6	12.2	14.6
Religion/Pilgrimages	0.3	0.2	0.6	0.5	0.3	0.4	0.2	0.7	0.2
Other	0.7	1.0	0.6	1.3	1.8	1.1	0.5	0.3	0.5
BUSINESS & CONVENTION	22.3	20.9	16.9	17.6	21.6	19.9	23.0	20.1	19.5
LEISURE & VFR	84.2	83.3	86.5	83.5	79.3	80.8	78.8	81.3	82.3

Information Sources Used for Trip Planning

Information Sources Used (multiple response; % of profiled inbound)	2000	2005	2010	2012	2013	2014	2015	2016	2017
Airlines	9.1	13.2	11.6	27.6	27.3	27.0	30.4	26.2	27.5
Corporate Travel Department	9.7	7.7	5.2	6.3	7.0	7.2	7.3	7.4	6.9
In-flight Information Systems	0.4	0.6	0.6	- - -	- - -	- - -	- - -	- - -	- - -
Newspapers/Magazines	9.4	7.4	9.1	- - -	- - -	- - -	- - -	- - -	- - -
Personal Recommendation	- - -	- - -	- - -	11.5	10.8	12.1	12.6	11.6	12.9
Friends/Relatives	16.2	13.8	13.8	- - -	- - -	- - -	- - -	- - -	- - -
Travel Agency (Online)	- - -	- - -	- - -	23.9	23.6	24.8	23.4	21.7	20.8
Travel Agency (Office)	- - -	- - -	- - -	43.3	43.0	41.8	41.5	41.1	40.9
Travel Agency	60.3	52.3	45.3	- - -	- - -	- - -	- - -	- - -	- - -
Travel Office (National/State/City)	- - -	- - -	- - -	3.8	3.1	3.6	3.2	2.0	1.9
National Government Tourist Office	1.3	1.8	2.7	- - -	- - -	- - -	- - -	- - -	- - -
State/City Travel Office	0.9	1.7	0.8	- - -	- - -	- - -	- - -	- - -	- - -
Personal Computer	17.5	36.0	49.1	- - -	- - -	- - -	- - -	- - -	- - -
Tour Operator/Travel Club	- - -	- - -	- - -	5.3	5.4	5.6	5.0	4.1	5.2
Tour Company	23.6	24.7	26.5	- - -	- - -	- - -	- - -	- - -	- - -
Travel Guides	20.5	18.8	17.8	16.9	18.2	16.7	14.8	15.2	14.6
TV/Radio	1.0	1.1	1.6	- - -	- - -	- - -	- - -	- - -	- - -
Other	- - -	- - -	- - -	4.8	4.8	5.1	4.4	4.5	4.2

Activity Participation While in the United States

Activity Participation While in Other Countries (multiple responses; % of profiled inbound)	2000	2005	2010	2012	2013	2014	2015	2016	2017
American Indian Communities	1.3	0.7	0.7	1.0	0.9	0.7	0.6	0.6	0.6
Amusement/Theme Parks	25.4	18.4	12.9	9.3	9.0	9.7	10.1	11.5	11.2
Art Gallery/Museum	8.2	7.3	7.3	10.0	8.8	10.0	8.6	8.3	8.6
Camping/Hiking	2.0	2.4	1.7	3.0	2.0	2.7	2.4	2.4	2.3
Casinos/Gamble	11.6	5.7	2.5	2.8	2.8	2.1	2.8	2.3	2.4
Concert/Play/Musical	8.3	7.3	7.3	6.9	6.9	5.9	7.7	7.5	6.9
Cruises (see note below)	12.4	11.8	10.7	- - -	- - -	- - -	- - -	- - -	- - -
Cultural / Ethnic Heritage Sites	- - -	- - -	- - -	8.8	7.5	6.4	7.6	5.8	4.0
Cultural Heritage Sites	8.7	10.7	9.2	- - -	- - -	- - -	- - -	- - -	- - -
Ethnic Heritage Sites	4.1	3.9	4.0	- - -	- - -	- - -	- - -	- - -	- - -
Dining (Experience Fine)	- - -	- - -	- - -	38.3	39.5	40.0	39.1	24.6	19.3
Dining in Restaurants	84.6	85.4	88.0	- - -	- - -	- - -	- - -	- - -	- - -
Environmental/Eco. Excursions	0.8	1.0	1.2	1.2	1.3	0.7	1.0	0.7	0.8
Golfing/Tennis	10.8	9.3	6.6	5.9	6.4	5.1	4.6	4.6	4.2
Guided Tours	27.8	22.7	21.1	23.8	22.7	20.6	20.2	22.3	18.5
Historical Locations	- - -	- - -	- - -	12.9	11.4	10.6	10.6	11.5	8.5
Historical Places	11.9	12.4	11.5	- - -	- - -	- - -	- - -	- - -	- - -
Hunting/Fishing	0.9	0.8	0.6	1.0	0.3	0.7	0.4	0.3	0.6
National Parks/Monuments	- - -	- - -	- - -	11.8	11.9	11.4	12.0	11.6	12.4
National Parks	12.0	8.7	6.6	- - -	- - -	- - -	- - -	- - -	- - -
Nightclubbing/Dancing	7.1	6.2	6.3	5.9	6.2	4.9	6.6	5.2	3.5
Ranch Vacations	1.5	1.5	3.5	- - -	- - -	- - -	- - -	- - -	- - -
Shopping	93.3	92.9	91.8	86.7	86.3	85.8	84.5	83.4	82.6
Sightseeing	- - -	- - -	- - -	84.7	84.6	85.7	85.3	87.1	87.4
Sightseeing in Cities	50.9	44.4	44.5	- - -	- - -	- - -	- - -	- - -	- - -
Touring Countryside	11.9	13.8	14.5	- - -	- - -	- - -	- - -	- - -	- - -
Small Towns	26.4	24.6	29.2	12.1	10.1	10.0	10.8	9.9	9.4
Snow Sports	- - -	- - -	- - -	0.3	0.1	0.4	0.2	0.2	0.2
Snow Skiing	0.5	0.1	0.2	- - -	- - -	- - -	- - -	- - -	- - -
Sporting Event	- - -	- - -	- - -	7.3	6.0	5.9	6.1	5.3	5.2
Attend Sporting Event	3.2	3.3	2.7	- - -	- - -	- - -	- - -	- - -	- - -
Water Sports	- - -	- - -	- - -	26.4	23.6	23.6	23.8	19.9	16.9
Water Sports/Sunbathing	31.5	37.1	38.3	- - -	- - -	- - -	- - -	- - -	- - -
Other	- - -	- - -	- - -	1.3	1.2	0.6	0.9	0.9	0.6

Note: "Cruises" was removed as an activity type in 2012, but was added as a transportation type ("Cruise Ship/River Boat 1+ Nights"). See *Transportation Used in the U.S.* in this profile.

Transportation Used in the U.S.

Transportation Types Used in Other Countries (multiple responses; (%)	2000	2005	2010	2012	2013	2014	2015	2016	2017
Air Travel between U.S. Cities	29.8	21.3	14.6	22.2	25.3	22.7	22.7	22.7	20.7
Bus between Cities	18.9	18.0	19.0	35.1	33.3	33.7	31.8	35.8	30.3
Railroad between Cities	4.8	4.0	6.9	5.3	4.8	5.6	5.0	5.1	5.5
City Subway/Tram/Bus	29.0	29.6	29.5	26.3	26.0	25.5	27.0	24.8	25.5
Ferry/River Taxi/Short Scenic Cruise	- - -	- - -	- - -	5.7	6.3	5.5	5.1	4.6	4.5
Rented Bicycle/Motorcycle/Moped	- - -	- - -	- - -	2.5	3.3	3.7	3.6	3.9	4.1
Ride-Sharing Service	- - -	- - -	- - -	- - -	- - -	- - -	- - -	9.0	8.6
Taxicab/Limousine	51.0	51.6	47.3	38.5	41.3	40.8	41.0	38.6	38.5
Auto, Private or Company	21.9	19.3	17.0	16.7	15.7	17.3	17.3	16.2	15.7
Rented Auto	21.4	22.6	23.4	21.0	21.3	22.2	20.7	18.2	22.5
Cruise Ship/River Boat 1+ Nights (see note below)	- - -	- - -	- - -	0.6	0.7	0.6	0.9	0.7	1.1
Motor Home/Camper	0.2	0.3	0.2	0.1	0.1	0.2	0.3	0.2	0.2

Note: "Cruise Ship/River Boat 1+ Nights" was added as a transportation type beginning in 2012, but removed as an activity type (Cruise).
See *Activity Participation While in the U.S.* in this profile.

Select Traveler Characteristics

Traveler Characteristics	2000	2005	2010	2012	2013	2014	2015	2016	2017
Advance Trip Decision (mean days)	58	59	70	72	78	79	83	90	98
Advance Trip Decision (median days)	40	40	60	60	60	60	60	60	70
% Used Prepaid Package	44.9	42.0	40.1	50.7	52.0	50.4	47.2	51.7	44.8
% First International U.S. Trip	28.5	28.3	24.0	23.7	22.6	21.6	25.0	24.3	22.9
Length of Stay in the U.S. (mean nights)	7.8	7.3	8.4	7.4	6.6	7.7	7.0	7.3	7.4
Length of Stay in the U.S. (median nights)	4	4	4	4	4	4	4	4	4
U.S. Trips Past 12 Months (mean)	1.8	1.7	1.6	1.7	1.8	1.9	1.8	1.8	1.8
U.S. Trips Past 12 Months (median)	1	1	1	1	1	1	1	1	1
U.S. Trips Past 5 Years (mean)	5.0	5.1	4.8	- - -	- - -	- - -	- - -	- - -	- - -
U.S. Trips Past 5 Years (median)	2	2	3	- - -	- - -	- - -	- - -	- - -	- - -
Number of States Visited (% 1 state only)	80.3	85.9	88.9	87.9	89.6	89.7	88.8	91.0	91.5
Number of States Visited (mean average)	1.3	1.2	1.2	1.1	1.1	1.1	1.2	1.1	1.1
Hotel/Motel (% used 1+ nights)	94.1	94.9	93.6	94.1	95.1	94.1	92.7	93.9	92.9
Hotel/Motel (mean average # of nights)	5.5	5.3	6.3	5.5	5.5	5.6	5.6	6.0	6.1
Travel Party Size (mean # of persons)	2.0	2.0	1.9	2.0	2.0	2.0	2.0	2.0	2.1
Gender (% Male-among respondents)	62.3	60.4	54.7	54.5	58.9	56.8	56.4	54.4	56.0
Household Income (mean average)	$90,200	$88,000	$97,800	$115,987	$101,198	$97,727	$84,669	$88,861	$92,802
Household Income (median average)	$80,600	$76,300	$88,000	$95,475	$80,640	$78,080	$66,800	$70,875	$72,320
Age: Female (mean average among respondents)	35.3	35.7	36.3	36.3	36.9	38.2	36.2	38.1	38.8
Age: Male (mean average among respondents)	41.8	42.8	44.7	43.8	43.6	44.4	43.9	43.6	44.6

U.S. Port of Entry

(% of profiled inbound)	2000	2005	2010	2012	2013	2014	2015	2016	2017
Agana, GU	20.9	23.9	26.6	25.2	24.0	20.7	20.5	20.1	17.2
Atlanta, GA	0.8	0.5	0.7	0.5	0.6	0.6	0.7	0.6	0.6
Baltimore, MD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boston, MA	0.0	0.0	0.0	0.7	0.7	0.8	0.8	0.8	0.8
Charlotte, NC	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chicago, IL	4.4	3.7	3.2	3.1	3.2	3.7	4.7	3.6	3.8
Cincinnati, OH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dallas/Ft. Worth, TX	1.9	1.1	0.9	0.8	0.8	0.8	1.4	1.9	2.2
Denver, CO	0.0	0.0	0.0	0.0	0.2	0.4	0.4	0.3	0.3
Detroit, MI	2.4	2.8	1.5	1.7	1.4	1.2	1.4	1.3	1.3
Ft. Lauderdale, FL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Honolulu, HI	36.3	37.6	37.1	40.4	41.3	42.9	39.8	42.0	44.1
Houston, TX	0.8	0.5	0.5	0.4	0.4	0.8	1.0	1.3	1.3
Las Vegas, NV	0.0	0.0	0.0	0.3	0.2	0.2	0.4	0.4	0.4
Los Angeles, CA	12.0	9.8	7.9	8.5	7.6	8.3	9.3	9.7	9.5
Miami, FL	0.5	0.2	0.1	0.1	0.1	0.3	0.4	0.3	0.3
Minn./St. Paul, MN	0.9	0.3	0.6	0.4	0.3	0.4	0.4	0.5	0.9
New York, NY	4.2	4.8	4.4	4.7	5.4	5.6	5.5	5.3	5.2
Newark, NJ	0.9	0.5	0.8	0.5	0.5	0.7	0.7	0.8	0.9
Orlando, FL	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.1
Philadelphia, PA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pittsburgh, PA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Portland, OR	1.9	0.1	0.5	0.0	0.0	0.0	0.0	0.0	0.0
Sanford, FL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
San Francisco, CA	6.2	5.8	5.6	5.0	4.8	5.0	5.0	4.7	4.6
San Jose, CA	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
San Juan, PR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Seattle, WA	2.2	1.3	2.0	1.8	2.2	1.6	2.2	1.5	1.5
Washington, DC	0.9	0.8	1.3	1.2	1.1	1.2	1.3	1.0	1.2
Other Port	2.7	6.2	6.2	4.5	4.9	4.8	4.1	3.6	3.7

Note: The proportions in this *U.S. Port of Entry* table, like other data in this profile, represent survey findings weighted by actual known volumes from each country for each U.S. port of entry. These proportions may differ slightly from those in the data used for weighting because not all ports of departure (typically, but not always the same as the port of entry) are used as survey locations. Travelers who departed one of these non-surveyed airports are unlikely to be represented in this table.

Survey of International Air Travelers: Table Number and Description

TABLE 1 - Q3a.	Where do you live (country of residence)? (%)
TABLE 2 - Q6a.	How did you obtain the information used for planning this trip? (%)
TABLE 3 - Q7a.	How many days prior to departure did you make the decision to travel? (%)
TABLE 4 - Q7b.	How many days prior to departure did you make air travel reservations? (%)
TABLE 5 - Q9.	How were airline reservations made for this trip? (%)
TABLE 6 - Q10a.	How far in advance was payment made for your international air tickets? (%)
TABLE 7 - Q18a./b.	Is this trip part of a prepaid, inclusive tour package? (%)
TABLE 8 - Q12a./b.	Before you left home, did you make reservations for lodging, if so, how? (%)
TABLE 9 - Q11.	Was travel insurance purchased for this trip? (%)
TABLE 10 - Q14.	With whom are you traveling now? (%)
TABLE 11 - Q15.	Including yourself, how many adults and/or children are in your travel party? (%)
TABLE 12 - Q13a.	What was the main purpose of your trip? (%)
TABLE 13 - Q13a./b.	All purposes (net) of trip. (%)
TABLE 14 - Q17.	Type of accommodations in the U.S. and number of nights stayed. (%)
TABLE 15 - Q16a.	How many nights in the U.S.A. have you spent on this trip? (%)
TABLE 16 - Q16c.	How many total nights away from home have you spent on this trip? (%)
TABLE 17 - Q30a.	Was this your first trip by air to the United States? (%)
TABLE 18 - Q30b.	How many round trips by air have you made to the U.S. in the past 12 months? (%)
TABLE 19 - Q3c./Q17.	Number of states visited. (%)
TABLE 20 - Q3c./Q17.	Number of destinations visited. (%)
TABLE 21 - Q21.	What types of transportation were used on this trip? (%)
TABLE 22 - Q5b.	What city or airport did you pass through U.S. Customs and Passport Control (port of entry) (%)
TABLE 23 - Q3c.	What was the main destination that you visited since you left home? (%)
TABLE 24 - Q3c./Q17.	What U.S. destinations did you visit (includes main destination)? (%)
TABLE 25 - Q22.	Did anyone engage in any of the following leisure activities? (%)
TABLE 26 - Q18d./Q19.	How much total money has been spent outside your own country? ($)
TABLE 27 - Q19e.	Itemized trip expenditures from Q19d. ($)
TABLE 28 - Q20.	Expenses payment methods. (%)
TABLE 29 - Q20.	Travelers use of payment methods. (%)
TABLE 30 - Q20.	Share of total trip expenditures by payment methods. (%)
TABLE 31 - Q25.	What were your three main reasons for flying on this airline? (%)
TABLE 32 - Q25.	What was the most important reason for flying on this airline? (%)
TABLE 33 - Q26a.	Where are you sitting in the aircraft today? (%)
TABLE 34 - Q26b.	What type of airline ticket do you have? (%)
TABLE 35 - Q31bc.	What is your age and what is your gender? (%)
TABLE 36 - Q31a.	What is your occupation? (%)
TABLE 37 - Q32.	What is your total combined annual household income? (%)

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One of the unique features of the Survey program is its 'data-mining' potential. The Survey research data, collected from the questionnaire, is maintained in a computer database. Therefore, customized reports, special tables and data files are available for a fee.

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- Summary of International Travel to the United States (I-94)
- U.S. International Air Traveler Statistics (APIS, formerly I-92)
- Survey of International Air Travelers (SIAT)
- Canadian Statistics
- Forecast of International Arrivals to the United States
- U.S. Travel and Tourism Exports, Imports and the Balance of Trade
- U.S. Travel and Tourism Satellite Accounts

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