



SALIMA 2008 USA PAVILION APPLICATION

March 4 - 7, 2008 • Czech Republic



Exhibitor Information

COMPANY NAME: _____ PRINCIPAL CONTACT: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____ COUNTRY: _____

PHONE: _____ FAX: _____ E-MAIL: _____

Participation Information

Please specify quantities

I. Participation Options

Complete Booth _____ m² @ \$400.00 / m² = \$ _____
(Minimum 9m²)

Co-Exhibitors _____ Co-Exhibitors @ \$350.00 each + \$ _____

Only registered Co-Exhibitors will have signage, access to the USA Pavilion services, and receive Exhibitor Passes.

II. Mandatory Promotion Package (\$500.00 per Exhibitor and \$500.00 per Co-Exhibitor) + \$ _____

This fee includes basic entry in the printed and online catalogs.

TOTAL = \$ _____

Upon completion of application please send a 50% deposit in USD to:

B-FOR International USA
701 Kenmore Ave., Suite 220
Fredericksburg, VA 22401 USA

***VAT & other applicable fees not included.**

Special Requests

Please check appropriate box

1 Corner 2 Corners (Peninsula) 4 Corners (Island) (There is a 10% premium per requested corner)

Other Requests: _____

Authorized Signature

Applicant has read, understands, and is bound by the Terms and Conditions of Participation printed below.

X _____ Date _____

Contact B-FOR International, USA with any questions:

Phone: +1 (540) 373-9935
Email: mwash@exhibitpro.com

Terms & Conditions of Participation

B-FOR International, hereinafter referred to as B-FOR, and the exhibiting organization, hereinafter referred to as the Exhibitor, by the signing of the USA Pavilion Application do hereby agree to and are bound by the following conditions of participation:

I. B-FOR agrees:

- A. To carry out the project described in the Invitation, on the condition that the requisite number of exhibitors apply.
- B. To provide the following exhibition services: overall stand/exhibition design, fabrication, installation and dismantling of rental display system, furniture and standard identification signs; electrical for normal usage; access to business services, exhibitor lounge and other services described in the Invitation.

II. The Exhibitor agrees:

- A. To submit a completed Application for participation, duly signed, and transfer 50% deposit to B-FOR, who will approve Application for participation upon receipt.
- B. To make payments to B-FOR for exhibit space and stand equipment as well as for additional services as ordered and/or contracted. In all cases where an Exhibitor has co-exhibitors within its exhibit, the primary Exhibitor is responsible for all its co-exhibitors' payments.
- C. To keep a fully equipped and staffed stand in the USA Pavilion during all open hours throughout the entire show. If Exhibitor fails to comply, B-FOR may make provisions to equip and staff the Exhibitor's stand at Exhibitor's expense.
- D. To carry its own property and liability insurance.

E. To take responsibility for all costs for shipping, duties, and handling of all own printed material and all own exhibits, and the removal of said material from the exhibition site after the close of the show.

III. Other conditions:

- A. B-FOR has the sole authority to assign, reassign and allocate space. Exhibitor Applications will be processed in the order the deposit is received. B-FOR reserves the right to accept or refuse applications for any reason. Confirmation of participation, as well as space allocation, is made solely by B-FOR.
- B. USA Pavilion participation is open to companies and organizations selling and promoting U.S. certified products (i.e., at least 51 percent U.S. origin computed on a value or volume basis and certified organic by an accredited certification organization), their overseas subsidiaries, agents, representatives and licensees only.
- C. Exhibitors may not sublease contracted booth space without written consent from B-FOR.
- D. Although B-FOR will make every effort to facilitate a successful exhibition, it does not guarantee the success of any participant in the USA Pavilion. The only contractual obligation B-FOR assumes are those expressly made herein or mutually agreed to in writing.
- E. The Exhibitor releases B-FOR and the Show Organizers from liability for any illness, injury, loss of life, damage to persons or property by reason of participation in the USA Pavilion, or by reasons of acts by Exhibitor, its agents, employees, contracted labor or clients.

- F. If, for any reason, the Exhibitor cancels participation, and a written notice is received by B-FOR before November 1, 2007, a cancellation fee of \$500.00 will be incurred, after which date no refunds will be made and the exhibitor is bound to pay 100% of all fees paid and due. Any reduction in space size after an Application has been submitted will be treated as a cancellation.
- G. The payment submitted with an Application is fully refundable in the event the Exhibitor is not approved by B-FOR or no more exhibit space is available.
- H. These Terms and Conditions amend and supersede all other conditions, rules and regulations laid down by the Show Organizers.
- I. B-FOR is authorized to mail, fax, and/or email to Exhibitors materials related to this event and other potential events of interest.

Please retain a copy of this Application for your records.